

The DBBIA has just recently approved a Marketing Rebate for the Downtown Brampton BIA members. The rebate will consist of 50% of costs associated with marketing projects, up to \$250 per business per period be provided to DBBIA members.

The Marketing Rebate details include:

- Funded marketing projects must include or reference to “Downtown Brampton”;
- The period to be defined as January 1 - December 31, 2024;
- Funds available on “first come, first serve” basis
- Limitations of allowable expenses to be determined by committee;
- Full budget not to exceed \$3,500;
- Businesses must submit an application, valid receipts and images of marketing projects to be eligible for rebate.
- Cheques will be issued in accordance with BIA policy.
- If there is a balance of funds at the end of the period, businesses/property owners may reapply for consideration of additional funds to offset excess expenditures.
- Applications for additional funds will be reviewed by the committee.

The Downtown Brampton BIA Board of Directors just recently amended the BIA's existing rebates – Marketing, Outdoor Beautification & Safety & Special Events – to allow businesses who are categorized as “RETAIL, FOOD and/or GOODS” to receive a maximum of \$500.00 per rebate if affected by active construction.

Business Contact Information:

Business Name: _____

Legal Business Name: _____

Business Address: _____

Business Contact: _____

Business Phone Number: _____

Business Email Address: _____

Amount of Marketing Expense: _____

Marketing Summary: Please include a brief description of your marketing project no more than 250 words and a summary of the costs you would like to claim.

Please Send the Completed application or contact us:

In Person:

Downtown Brampton BIA
7 Queen Street West
Brampton, Ontario L6Y 1L9

Email:

downtownbia@brampton.ca

Authorized Signature of individual/ Group

Today's Date (yyyy- mm- dd)