

<b>Meeting: Downtown Brampton BIA Beautification &amp; Safety December 9, 2021</b>		
<b>Date:</b>	Thursday, December 9, 2021	<b>Time:</b> 9:00 a.m. -10:00 a.m.
<b>Location:</b>	Zoom Conference Call	
<b>PRESENT MEMBERS:</b>	Clinton Baretto, Janin Bartholomew, Rick Evans	
<b>STAFF:</b>	Suzy Godefroy, Teagan Pecoskie-Schweir	
<b>CITY REPRESENTATIVE:</b>	Gary Collins, Parul Jain, Pooja Patel	
<b>Item:</b>	<b>Notes/Minutes:</b>	<b>Actions:</b>
<b>1.</b>	<b>Call to order:</b> The meeting was called to order at 9:00 a.m.	
<b>2.</b>	<b>Additions to Agenda:</b> None	
<b>3.</b>	<b>Follow Up re STEP Public Art Tour – Monday November 29, 2021:</b> <ul style="list-style-type: none"> <li>DBBIA participated in a public art walking tour with the City of Brampton, on how public spaces or buildings can be enhanced to the public realm</li> </ul>	
<b>4.</b>	<b>Welcoming Streets Update:</b> <ul style="list-style-type: none"> <li>Finalizing the resources to launch this program</li> <li>Likely will launch in January 2022</li> <li>Want to ensure concerns from the businesses and residential community is being done to acknowledge the vulnerable</li> <li><b>Action:</b> Share welcoming sheets communication plan</li> </ul>	S. Godefroy
<b>5.</b>	<b>Coffee Talk with Clinton Baretto:</b> <ul style="list-style-type: none"> <li>Located at 60 Queen St E, he operates Homeless Health Peel organization to support the vulnerable</li> <li>Looking to create a hospice near the downtown core</li> <li>Looking to support the residents near the end of their lives</li> <li>He is looking to get a letter of support from the BIA, he has received a letter of support from the City of Brampton</li> <li><b>Action:</b> Need more information from Clinton and make a presentation to the DBBIA Board of Directors</li> <li><b>Action:</b> Get more information or strategy from City and Region with regards to housing and community services</li> </ul>	S. Godefroy S. Godefroy
<b>6.</b>	<b>My Main Street YR 1 – 2021 &amp; My Main Street YR2 Grant:</b> <ul style="list-style-type: none"> <li>The DBBIA applied for the My Main Street Year 1 grant, and just received notice that the DBBIA received a \$127k grant</li> <li>S. Godefroy applied to be reimbursed for the spring summer window art activations, as well as the reimbursement for the parklettes, and Nelson’s Rooftop</li> <li>There are two additional projects for the holiday and winter season and enhancing the back entrance doors</li> <li>S. Godefroy has a meeting on Monday to get some of these money back and clarify questions with regards to the grant</li> <li>The DBBIA is able to apply again for My Main Street grant year 2 and applications close in February the DBBIA plans to apply again</li> </ul>	
<b>7.</b>	<b>Winter Art Intervention:</b> <ul style="list-style-type: none"> <li>The DBBIA is looking at doing new winter artwork for windows, and backdoor entrances</li> </ul>	

	<ul style="list-style-type: none"> <li>• Doing a callout to see if any businesses are interested in a window decal or vinyl to go up on their window or door</li> <li>• Timelines for this project are very tight, as they need to be done before the holiday season</li> </ul>	
<b>8.</b>	<p><b>Downtown Laneways &amp; Back Entranceway Enhancement:</b></p> <ul style="list-style-type: none"> <li>• There is around \$65k allocated for window installations and enhancing of businesses backdoors</li> <li>• Looking at vinyl or a sticker to go on back doors, that could say the business name, address, and/or artwork</li> <li>• Backdoor enhancement has been championed by T.Pepe with regards to construction starting soon</li> </ul>	
<b>9.</b>	<p><b>Downtown Brampton Construction Update &amp; future meetings:</b></p> <ul style="list-style-type: none"> <li>• R. Evans, C. Percival, and S. Godefroy have been attending a lot of meetings with regards to construction</li> <li>• Construction work is stating to start in January</li> <li>• The BIA has circulated old projects from Downtown Reimagined to be incorporated in the downtown revitalization program</li> <li>• Need to be ready to have a proper communications plan between the City, BIA, and the Region of Peel</li> </ul>	
<b>10.</b>	<p><b>Adjournment:</b></p> <ul style="list-style-type: none"> <li>• The meeting was adjourned at 9:47a.m.</li> </ul>	