

Meeting: Downtown Brampton BIA Beautification & Safety October 14, 2021		
Date:	Thursday, October 14, 2021	Time: 9:00 a.m. -10:00 a.m.
Location:	Zoom Conference Call	
PRESENT MEMBERS:	Janin Bartholomew, Grettel Comas, Rick Evans, Carrie Percival, Jessica Woods	
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir	
CITY REPRESENTATIVE:	Pooja Patel	
Item:	Notes/Minutes:	Actions:
1.	Call to order (9:00 a.m.): The meeting was called to order at a.m.	
2.	Additions to Agenda: <ul style="list-style-type: none"> Add the continuation of the needle pilot project Presentation made by T. Pepe to council with regards to art proposal for creative ways to make the backside of businesses in the downtown more appealing 	
3.	DBBIA 2022 Beautification Budget: <ul style="list-style-type: none"> There is a lot for the DBBIA asked in terms of beautifying the downtown The DBBIA budget is roughly \$540k Proposed budget \$103k for beautification and safety The BIA can do something's, but not everything with regards to beautification, cleanliness, and safety Left with roughly \$300k for marketing, promotions, events, and beautification Should be spending a larger number on beautification now coming out of COVID Need to do more temporary improvements to beautify entrances going into businesses with landlords and businesses It seems unfair that the DBBIA is responsible to do a lot of beautification for a small team If the DBBIA used 30% of budget it would still not make a dent in beautifying the downtown The buildings are not being reinforced by by-law and property standards, need to work on beautifying the downtown 	
4.	Beautification Updates – Weekly walks: <ul style="list-style-type: none"> S. Godefroy and G. Comas will have a regular walk with City representatives to keep a pulse on the deficiencies and issues Put together an excel spreadsheet identifying the issues similar to what DAWG is doing 	
5.	Shine Bright Awards: <ul style="list-style-type: none"> Creating a beautification awards to encourage businesses to take responsibility of their exterior Action: Put together a fulsome report of how this program will work Looking to present this program at the AGM in a few weeks 	S. Godefroy

