

DOWNTOWN BRAMPTON ACTIVATION COORDINATOR**JOB DESCRIPTION:**

Reporting to Downtown Brampton BIA Executive Director

Specific Responsibilities:

The primary role of this contract position will be assisting with a tactical and detailed activation plan for the Downtown Brampton BIA as per the Ryerson Studio projects in 2019 & 2020 as well as the Covid-19 recovery strategy designed.

KEY RESPONSIBILITIES:

- Working with the Downtown Brampton BIA in developing a community activation plan from December 2021 – February 2022 to assist the BIA in the areas of vibrancy and community engagement.
- Strategize on specific areas of the downtown that interventions can be implemented as per the work from Ryerson Planning Studio Projects (Re-Activating and Re-animating the Downtown and the Wintertime Strategy)
- Assist in the implementation of the Activation proposal work from the winter of 2021
- Assist with downtown activations (weekends, weekdays & weeknights)
- Comfortable talking to people and engaging local residents with on-site event activations for the betterment of the downtown core
- Detail and results oriented, deadline driven, extremely organized
- Team leader and Brampton Proud

OTHER:

- Graduate degree in Business-Marketing, Events and/or Community Planning
- Ages 15 - 30 years of age

WORK CONDITIONS:

- Hybrid (In office and remote) style work environment
- Work hours shall be 21 hours a week, weekend work and evenings
- Having a valid Driver's License is an asset but not required at this time

Please apply to downtownbia@brampton.ca by Friday, November 19, 2021.