

Meeting: Downtown Brampton BIA Board of Directors June 8, 2021		
Date:	Tuesday, June 8, 2021	Time: 9:00 a.m.-10:30 a.m.
Location:	Teams Call	
PRESENT MEMBERS:	Grettel Comas, Adriel Domingue, Rick Evans, Peeyush Gupta, Horacio Herrera, Zeeshan Majid, Emma O'Malley, Carrie Percival, Mark Sich, Councillor Medeiros, Councillor Santos	
REGRETS:	Regan Hayward	
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir	
CITY REPRESENTATIVE:	Paul Aldunate, Gurvinder Singh	
Item:		Actions:
1.	Call to Order (9:00a.m): The meeting was called to order at 9:06 a.m.	No Action
2.	Declaration of Quorum: Positive	No Action
3.	Additions to Agenda: Change in agenda order by moving item 11 up to item 6	No Action
4.	Approval of Agenda:	No Action
5.	Conflicts of Interests: There were no declared conflicts of interests.	No Action
6.	In Camera Item:	No Action
7.	Approval of Past Minutes: MOTION THAT the Downtown Brampton BIA Board of Directors meeting minutes for Tuesday, May 11, 2021 be approved. Moved by: Carrie Percival Seconded by: Councillor Medeiros All in favour CARRIED	No Action
8.	Governance: <i>Financial Report- April Operating Statements</i> <ul style="list-style-type: none"> • Sent out the April report to the Board of Directors • Nothing specific to report, Z.Majid continue to track <i>Chair Vacancy</i> <ul style="list-style-type: none"> • R.Evans nominates C. Percival as the Chair, G. Comas seconds the nomination • C. Percival accepts the nomination • A.Domingue nominates Peeyush Gupta, P. Gupta accepts the nomination • P. Gupta nominates G. Comas as Chair, G. Comas passes on nomination due to prior commitments • Everyone is to email Z.Majid their votes for one of the two candidates for the Chair of the DBBIA <i>Board Vacancy</i> <ul style="list-style-type: none"> • Leave position vacant through the summer, and call for nominations at the AGM in the fall <i>AGM – October 16, 2021 – tentative date</i> <ul style="list-style-type: none"> • Tentatively set the AGM for October 16, 2021, waiting to see if this date works for the auditors 	

	<ul style="list-style-type: none"> Looking to do a hybrid meeting, where individuals can attend in person and virtually 	
<p>9.</p>	<p>Wins: <i>Downtown Office – as per council meeting on June 2, 2021</i></p> <ul style="list-style-type: none"> There was a motion passed by Council for a downtown office, similar to the downtown Reimagine office This office will help small businesses with the integration and construction plans in the downtown There are no decisions that have been made of what the office will look like, or staff that will operate it <p><i>DT Members - Winged Whale, B-Hive Announcement, Segovia Coffee, Trish Juice</i></p> <ul style="list-style-type: none"> Winged Whale Media won the Hermes award for digital marketing B-Hive has just opened a few weeks ago, which is part of the innovation district, they are located above the old Village Deli Segovia Coffee Co has reopened again Trish Juice is looking to take over the old Savy Barbershop next door to sell coffee, currently in the works <p><i>Downtown Activations – Beaux Arts Brampton/A1 Fitness/ReStyle</i></p> <ul style="list-style-type: none"> Working with Beaux Arts Brampton, to do window interventions 2 out of the 3 artworks have been installed, at 8 and 27 Queen Street West The third location was going to be at the Wildcard location, the landlord is not sure about this activation anymore S.Godegroy, G. Comas, and R. Hayward have been looking at another location There are over 20 artists that are part of this activation, looking to put out a press release and photo op soon A1 Fitness has been doing fitness classes for the BIA membership Restyle Beauty Boutique continues to do live fashion shows AMA is going to be launching outdoor fitness classes Action: If you know any business that is doing an activation/ virtual events please contact the BIA staff 	<p>Board of Directors</p>
<p>10.</p>	<p>Goals & Challenges: <i>Activations - Patios & Parklettes</i></p> <ul style="list-style-type: none"> Committee members have identify multiple locations for parklettes, similar to Main St S & N patios Looking to install a public parklette at 65 Queen St West, the dimensions 65' wide x 10' deep Also looking installing patios at Queen St E, on the South side S.Godefroy has reached out to Superior Shea Butter, and the Scented L'air about this activation Looking at George Street walkway installed where the parking spaces are, for the George Street businesses patios 	

	<ul style="list-style-type: none"> • The BIA reached out to the City to see if they can help with these activations, and reached out about helping pay for both Queen St parklette, patio, and George Street walkway • Property owner is looking to do hoarding for 65 Queen St West, to go on the backside and either the BIA summer campaign, or promotional material • The BIA would be responsible for cleaning, and general maintenance, as well as insurance for 65 Queen Street West • J. Cutruzzola has offered to sponsor \$5k towards the 65 Queen St parklette, making the remaining balance just shy of \$20k <p>E.O'Malley leaves at 10:30 a.m.</p> <p>MOTION</p> <p>THAT the Downtown Brampton BIA Board of Directors accept the expense over \$20,000 for the Parklette at 65 Queen St West and Queen Street East be approved.</p> <p>Moved by: Grettel Comas Seconded by: Carrie Percival All in favour CARRIED</p> <p>Councillor Santos leaves at 10:35 a.m.</p> <ul style="list-style-type: none"> • The parklette would be for a year at 65 Queen St W <p><i>Region Of Peel Interim water main update –Regional Council MTG – May 27, 2021</i></p> <ul style="list-style-type: none"> • Construction could be right after Labour day weekend, but do not have confirmation from the Region of Peel just yet • BIA delegated at City Council in May as well as to the Regional Council, with requesting that the Region of Peel do a temporary pause for watermain work • Giving the City of Brampton staff time to review, and come back to do a report with a full downtown upgrade • The Region of Peel did not approve the motion, as the watermains are 10 years over due to be replaced • Looking to avoid multiple construction projects taking place, over a long period of time • The City of Brampton expect a report on the LRT in the next few weeks, and hoping to receive decision points on what the project is going to be • Action: Need to strategize communication to business owners, and landlords about the construction and work being done • The BIA has reached out to the City of Brampton and the Region of Peel for an information session, to walk through the plan, staging and communication tactics <p>M. Sich leaves at 10:40 a.m.</p> <p><i>Region of Peel Pilot Program for Downtown –Region of Peel Council Meeting June 10, 2021</i></p> <ul style="list-style-type: none"> • R.Evans, G. Comas, and S.Godefroy have been working with the Region of Peel, last fall with regards to the pilot project 	
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	<ul style="list-style-type: none">• It is going to Regional Council this Thursday• The Welcoming Streets Pilot Project document was emailed out to the DBBIA BOD this morning• The strategy was based on what other downtowns are doing, and the programs they have in place• The Region is proposing to approve \$100k towards this program• This Welcoming Street program will address concerns for the downtown core, and from the business community at large• Expect greater coordination between the City security, Peel Regional Police, and organizations such as Regeneration, to make the streets and laneways more inviting and welcoming• Recognize that this is a pilot project from the Region perspective, it is a commitment to create a project that works, and works well in other BIA's as well ex. Bolton, Streetsville• Want to make sure it is working, and an evaluation needs to be done by the end of the year• The BIA will be doing everything they can to support this initiative	
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** Note meeting lost quorum at 10:50 a.m.**