

Meeting: Downtown Brampton BIA Beautification & Safety March 11, 2021		
Date:	Thursday, March 11, 2021	Time: 9:00 a.m. -10:00a.m.
Location:	Zoom Conference Call	
PRESENT MEMBERS:	Kulwant Bangar Janin Bartholomew, Grettel Comas, Rick Evans, Constable Grozier, Detective Cincinnato	
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir, Alex Philip	
CITY REPRESENTATIVE:	Cheryll Case, Gary Collins, Pooja Patel, Alex Samad	
Item:	Notes/Minutes:	Actions:
1.	<p>Safety Update:</p> <p><i>7-Eleven</i></p> <ul style="list-style-type: none"> The BIA is submitting a letter on behalf of the downtown, opposed to the 7-eleven liquor license Based on the data from Peel Regional Police S. Godefroy attached the table of police reports in the area to the letter It would have a negative effect in the community with regards to businesses and residents <p><i>Downtown Safety Town Hall -March 9, 2021</i></p> <ul style="list-style-type: none"> It was well attended with over 75 people on the call Talked about the wins and issues with the illegal lodging in the area The City of Brampton cannot always complete a full investigation if they cannot get a hold of the landlord The 7-Eleven letter was a big issue in the Wards 1 & 5 Town Hall on March 9, 2021 There were a lot of residents on the call, and encouraged the residents to file an opposition similar to the BIA, and City Councillors There is a follow up Town Hall on April 10, 2021, C. Percival will be attending on behalf of the BIA Beat patrol officers will be getting back to a regular schedule in the downtown core There will be new officers as some of them have moved on to different roles Not able to do the regular Meet the Beat BBQ due to COVID restrictions Action: Look into seeing if the Peel Regional Officers are able to arrange a mini event, or introduction of the officers to the businesses Quite a lot of discussion with the issues on Church Street <p><i>Pilot Program – Region of Peel</i></p> <ul style="list-style-type: none"> Action: Ask business property owners Shauna Pemberton and Rakesh to write a letter to give back to Erin at the Region of Peel for the pilot project 	

	<ul style="list-style-type: none"> • Action: Inform the Beat Patrol about the difficult areas in Diplock Lane, George St N, Church Street, and Queen Street West and McMurchy Avenue • Action: Send a follow up to the committee from the Town Hall from Wards 1 & 5 <p><i>Round Table with Minister Sarkaria</i></p> <ul style="list-style-type: none"> • There was a round table on Tuesday afternoon • Provinces role is more to help with the social service side for safety • Beautification comes from City and BIA aspect • Looking to get more grants for the City of Brampton or BIA to apply to help Brampton 	
<p>2.</p>	<p>Watermain Work – July 2021:</p> <ul style="list-style-type: none"> • There is no information on beautification for when the Watermain work happening from 2021-2023 • The BIA sent out an email yesterday to the membership on the Watermain work, and a PowerPoint on the process • The BIA requested that there be a public information meeting for the businesses similar to the sessions done for Downtown Reimagine • There is no information on where the start and end of the construction will be • The patios on Queen St and Main Street North and South will be affected • It is critical to have a tactical robust, marketing and communication plan ready before July • There needs to be awareness for the membership on the stages and recognize that on Main Street or Queen Street parking will be gone, and delivery drop off zones will be removed • This is a watermain replacement project, there is no downtown reimagine or beautification happening • Managing the expectations from having beautification from downtown reimagine to, just fixing the watermains and waiting for the results of the LRT • Action: Direct the concerns on the beautification from the community to the Councillors 	<p>S.Godefroy</p>
<p>3.</p>	<p>Beautification Tactics:</p> <p><i>Beaux Art Brampton Window Art Partnership</i></p> <ul style="list-style-type: none"> • Working with Beaux Arts Brampton to install three art pieces in private property vacant windows <p><i>Window Cleaning</i></p> <ul style="list-style-type: none"> • Asked City staff to clean the windows on Main Street North, as there has been complaints from businesses and residents about the dirty windows 	

	<p><i>Streetscape</i></p> <ul style="list-style-type: none"> • Having City staff cleaning and sweeping the streets soon, with the warmer weather • The BIA has applied for a cleaner position through the Canada Summer Jobs position <p><i>Sidewalk Stickers</i></p> <ul style="list-style-type: none"> • M. Parks team from the City is removing the sidewalk stickers, as the weather is more appropriate • Need to steam the sidewalk stickers off to remove them <p><i>Planters</i></p> <ul style="list-style-type: none"> • The downtown will be getting hanging baskets, and box containers • Acton: Find out where the box containers are going due to Watermain work • There is an opportunity to utilize public spaces <p><i>Banners</i></p> <ul style="list-style-type: none"> • There is a lot of damage to the red street banners • S.Godefroy has emailed the City to remove the red banners and installing the yellow banners from last spring/summer 	<p>S.Godefroy</p>
--	--	-------------------