

Meeting: Downtown Brampton BIA Beautification & Safety January 14, 2021		
Date:	Thursday, January 14, 2021	Time:
Location:	Zoom Conference Call	
PRESENT MEMBERS:	Grettel Comas, Rick Evans, Carmela Marino, Mark Sich, Don Wilson, Jessica Woods	
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir, Alex Philip	
CITY REPRESENTATIVE:	Gary Collins, Lavina Dixit, Pooja Patel, Razmin Said, Yvonne Yeung	
Item:	Notes/Minutes:	Actions:
1.	<p>Region of Peel - Pilot Program for Downtown Brampton:</p> <ul style="list-style-type: none"> • Jason Wiesner a property owner made a delegation at Regional Council with regards to safety concerns the BIA has received with regards to Church and Main Street • Regional Council created a pilot project that regional staff will report on with regards to garbage, graffiti, and any further service enhancements • They have heard the concerns from BIA, City of Brampton, and businesses about the safety in the downtown • S.Godefroy and R.Evans met with Peel Region employees tasked with this program, brought them up to date with the concerns the BIA has received • S.Godefroy sent them the Beautiful & Safe Streets document she put together • This is a pilot, if it goes well it will be rolled out to the other BIA's in Peel Region • This is about safety for businesses to be proactive and reactive to safety issues • S.Godefroy provided other programs that other BIA's are doing ex. Guelph, Oshawa, Toronto • These programs ensure properties are clean, have cameras, and private security hired • Need to hear the ideas and prioritize them to create a more welcoming and safer environment in Downtown Brampton • If there is more activity in public spaces i.e. the four corners can reduce panhandling look at having tourism greeters • It is more notable in the downtown, with a lot of businesses working from home • Need sidewalk maintenance, by sweeping and cleaning up the garbage • Security patrol at night time • Flower arrangements need to be maintained throughout the seasons • There needs to be lights on at vacant businesses • The City has expanded their grant program, where the BIA can apply for a grant to utilize or create an ambassador program for the cultural events in the downtown 	

