



January 11, 2021

Dear Community Partners of Downtown Brampton,

RE: CALL FOR COMMUNITY PARTNERSHIP & SPONSORSHIP PROPOSALS FOR 2021

The businesses of the Downtown Brampton BIA are excited to announce that they are currently accepting proposals from local Brampton community organizations for sponsorship and community partnership opportunities for 2021.

This is a great opportunity for Brampton community organizations to connect with the downtown Brampton business district. In 2020 the DBBIA supported a number of organizations such as FOLD, B-Jazzed, Beaux Arts Brampton & Vibrant Brampton.

The deadline to submit community sponsorship/partnership proposals is Wednesday, February 3, 2021 at 5:00 p.m. Proposals must include details on the community project and partnership opportunity and should include a thorough project and marketing plan.

Proposal can be submitted electronically to the Downtown Brampton BIA at DowntownBIA@brampton.ca and/or by mail to:

DOWNTOWN BRAMPTON BIA

7 Queen Street West

Brampton ON L6Y 1L9

Attention: Suzy Godefroy – Executive Director

The Downtown Brampton BIA is comprised of over 300 local business owners and landlords with the objective of improving the quality of experiences for all, who work, live and play in the downtown area. The BIA hosts supports community events to promote the downtown area and to help attract new businesses.