

Meeting: Downtown Brampton BIA Beautification & Safety July 9, 2020		
Date:	Thursday, July 9, 2020	Time: 9:00 a.m. -10:30a.m.
Location:	Zoom Conference Call	
PRESENT MEMBERS:	Rick Evans, Brad Grozier, Grettel Comas, Kulwant Banger,	
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir, Alex Philip	
CITY REPRESENTATIVE:	Frances Bradshaw, Gary Collins, Ryan Lynn, Laura Lukasik	
Item:	Notes/Minutes:	Actions:
1.	<p>Beautification & Safety Updates:</p> <p><i>Banners:</i></p> <ul style="list-style-type: none"> • Approved banner design back in June, banners are in production now • City of Brampton is helping with production, and they will be installed on July 19, 2020 • Surveyed about 25 -30 businesses with new design concept, and went with Stronger Together design from a local designer • Coming from revitalization money that City of Brampton received last year <p><i>McKinney Lane Art Work:</i></p> <ul style="list-style-type: none"> • Going with art work from the Live Art competition, waiting for the approvals, there is 8 images of artwork to go up in McKinney Lane • Currently this art installation is being treated as a Mural, and as of City of Brampton By-laws, has to go through City Council • Action: Email out the visual layout of McKinney Lane with the 8 images on the walls from Print Three • Using Party in the Lanes funds to help fund this art initiative <p><i>ATM Issues:</i></p> <ul style="list-style-type: none"> • There have been a lot of complaints about the ATM's in the downtown, and the cleanliness of them • Individuals have been sleeping near the ATM's or doing drugs next to them • There are banks with security guards who monitor who come in, some banks are closed because of COVID-19, a bank has left the downtown last year because of safety concerns • Banks are private properties, and have to call in cleaning services to deal with certain incidents • Talk to the managers and see if there is anything they can do beyond, what they have been doing currently • There is a lot of costs that have occurred, and it is creating a real health concern especially with COVID-19 happening • It has created an unfriendly environment when individuals try and take money out <p><i>Police Station on George Street:</i></p> <ul style="list-style-type: none"> • It is enclosed as a patio, there is no updated information on the police station 	S.Godefroy

	<ul style="list-style-type: none"> • Moved from the full closure of both Main and Queen Street, and moved to having all the vendors on the Main Street road closure • Mi Churros will be on site, Superior Shea Butter Blends, have been added to the market and will be in Garden Square starting July 11th weekend • There was an email from J.Tamming with concerns with businesses on Queen Street with curbside pick up • Pros and cons are of closing the four corners, there are objectives with curbside • Action: Would like a report back on the other objectives of Queen Street being opened back up to traffic, as there could have been compromise 	L.Lukasik
3.	<p>Recovery Plans for the Downtown:</p> <p><i>Patio Extensions:</i></p> <ul style="list-style-type: none"> • The DBBIA would like to thank the work that the City of Brampton staff, has done to assist businesses with the Brampton Patio program • S.Godefroy has reached out to all the restaurants, and cafes in downtown Brampton to see how DBBIA can help them, and get a patio extension for their business • A lot of businesses in downtown Brampton have been able to get a patio <p><i>Large Patio on Main Street South:</i></p> <ul style="list-style-type: none"> • Concept to create a multi patio, from Queen Gypsy to Harmsworth to create a Large footprint of multitude of patios side by side on Main Street South • S.Godefroy has been talking to a lot of designers, and City of Brampton staff to see how this project can be funded, and be made possible <p><i>Funding for Patio Extensions:</i></p> <ul style="list-style-type: none"> • These larger footprints, are usually funded through the City, and local BIA's • DBBIA is looking to get support on this project, and try and get funding through the Downtown Brampton Building Improvement fund 	
4.	<p>Ryerson Proposal- Enhancing the Public Realm:</p> <ul style="list-style-type: none"> • BIA has met with individuals from Ryerson into making things better in downtown Brampton • The four areas of design challenge that were suggested was, painting through way finding, animate the sidewalks, referred to laneway activation, to having colourful, paintings, have bicycle racks, and creating pops up in the laneways • With COVID-19 a lot of activations have been cancelled • Outdoor activations, moving performances into Gage Park, bring program activation into public spaces 	

	<ul style="list-style-type: none"> • Animation into vacant store fronts, there are more vacant locations, see what can be done to make it more brightening and positive and promoting the downtown • Market to people to come in the downtown over the summer months, this was presented at the February board meeting, and looking to find a budget to incorporate these suggestions • Look at implementing some of the Ryerson student’s suggestions by this August that will be able to last through out the season, and help beautify the downtown • The executive has given approval for these proposals • Don’t want to bring in any outside businesses to compete with existing BIA members • Whether it is more art work, planters to help beautify the downtown • Looking at numbers currently, to see what is feasible • Action: Send out Ryerson Report to the Beautification & Safety members • 7 second rule, when you are walking on a Main Street, every 7 seconds engaged with colour, and activations • Want to create a nice shopping environment and not promote the vacancies in the downtown 	T.Pecoskie-Schweir
5.	<p>Downtown Capital Projects:</p> <ul style="list-style-type: none"> • Recognizing that the DBBIA will be asked to support for the replacement of water mains, and support the traffic interruption • Advisory capacity, need a streetscape to promote the downtown • There is no reward to the streets being dug up • There will be construction happening with a precinct plan • Need to challenge what is being recommended, and try and find a solution that is being presented • The emergency that happened in 2011 is still the emergency now for the water mains • Need to reinstitute the development committee, and bring in development expertise, whether business owners, development companies • Calling it the Downtown Development and Capital Projects Taskforce • With the LRT and EA’s this planning is going to push the DBBIA, back 2 years from being able to do anything 	
6.	<p>Other:</p> <ul style="list-style-type: none"> • Engage with the Council members who sit on the DBBIA Board of Director’s with regards to: Road work, flood plane, urban design, water mains, Centre of Innovation, RIC, innovation district and get a wholesome plan for the next 5 years for a business perspective • John Howard Society has brought concerns to S.Godefroy about Main Street North 	

	<ul style="list-style-type: none">• There will be more foot patrol in the area near Main Street North and Church Street• Individuals have broken the fence, and have been hanging around the back of John Howard Society, they have been asked to leave and do not• There are different groups who hang out in the backyard, can call the police and groups may leave and other groups come in• A electrical fence is being installed, to keep out individuals from hanging in the back of JHS• Action: Re-engage with Mobile Outreach team and bring them back to the Beautification and Safety meetings	S.Godefroy
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