

As businesses across the country, are struggling with the effects of the Covid`-19 crisis, the DBBIA has just recently approved a Marketing Rebate for the Downtown Brampton BIA members.

The Marketing Rebate details include:

- A rebate of 50% of costs associated with marketing projects, up to \$250 per business per period be provided to DBBIA members;
- Funded marketing projects must include "Downtown Brampton" in some capacity;
- The period to be defined as June 15, 2020 - September 30, 2020;
- Funds available on "first come, first serve" basis
- Limitations of allowable expenses to be determined by committee;
- The program be funded from the BIA budget by withdrawing allocated funds from the Party in the Lanes budget;
- Full budget not to exceed \$10,000;
- Businesses must submit an application as well valid receipts.
- Cheques will be issued in accordance with BIA policy.
- If there is a balance of funds at the end of the period, businesses/property owners may reapply for consideration of additional funds to offset excess expenditures.
- Applications for additional funds will be reviewed by committee.

Business Contact Information:

Business Name: _____

Business Address: _____

Business Contact: _____

Business Phone Number: _____

Business Email Address: _____

Amount of Marketing Expense: _____

Marketing Summary: Please include a brief description of your marketing project no more than 250 words and a summary of the costs you would like to claim.**Please Send the Completed application or contact us:****In Person:**Downtown Brampton BIA
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Brampton, Ontario L6Y 1L9**Email:**Teagan Pecoskie- Schweir
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(437) 994-5181_____
Authorized Signature of individual/ Group_____
Today's Date (yyyy- mm- dd)