

Meeting: Downtown Brampton BIA Board of Directors April 14, 2020		
Date:	Tuesday, April 14, 2020	Time: 9:00 a.m.-10:30 a.m.
Location:	Skype Call	
PRESENT MEMBERS:	Grettel Comas, Adriel Domingue, Rick Evans, Peeyush Gupta, Regan Hayward, Zeeshan Majid, Emma O'Malley, Kristina Romasco, Councillor Medeiros, Councillor Santos	
REGRETS:	Carrie Percival	
ABSENT:	Joe Asensio, Horacio Herrera	
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir, Alex Philip	
CITY REPRESENTATIVE:	Paul Aldunate, Sabrina Chirco	
Item:		Actions:
1.	Call to Order (9:00a.m): The meeting was called to order at 9:16 a.m.	No Action
2.	Declaration of Quorum: Positive	No Action
3.	Additions to Agenda: <ul style="list-style-type: none"> Safety issue happening in the downtown with reports to 311 added under item #10 Delete COVID-19 Economic Task Force & Emergency Task Force item under item #8 as it is a duplicate 	No Action
4.	Approval of Agenda: MOTION: THAT the Downtown Brampton BIA Board of Directors Agenda for Tuesday, April 14, 2020 and amendments be approved. Moved by: Peeyush Gupta Seconded by: Councillor Santos All in favour CARRIED	No Action
5.	Conflicts of Interests: There were no declared conflicts of interests.	No Action
6.	Approval of Past Minutes: MOTION THAT the Downtown Brampton BIA Board of Directors meeting minutes for Tuesday, March 10, 2020 be approved. Moved by: Peeyush Gupta Seconded by: Regan Hayward All in favour CARRIED	No Action
7.	Governance: <i>Electronic DBBIA Board Meetings via Skype for Business:</i> <ul style="list-style-type: none"> For the purpose of today's electronic meeting and the meeting minutes, S.Godefroy relayed to the board of directors that the DBBIA's Constitution allows for e-meeting participation as per section 5.3. Furthermore, it is important to understand that during the current COVID-19 emergency, the Municipal Act, 2001, (Section 238 (3.3) allows and extract listed below) for a local board (DBBIA) to hold electronic meetings with all participants attending remotely, if the procedure by-law (i.e., the DBBIA Constitution) allows for this. 	

	<ul style="list-style-type: none"> • After the emergency is over, the Municipal Act, 2001, provisions only allow remote participation by some of the local board members, so long as an in-person quorum is present for the meeting. Peter Fay has also recommended that the DBBIA Constitution will need to be reviewed after the emergency to clarify the authority for and conditions for the use of e-participation by Board members. <p>A.Domingue arrives at 9:19 a.m.</p> <p><i>Financials Operating Statement:</i></p> <ul style="list-style-type: none"> • March 2020 Operating Statements are not ready yet, currently have spent around \$100,000.00 in the first two months of this year, this includes salary, marketing, and rent • KPMG audit appears to be on track, hope to have a final draft for 2019 financial statements for the next meeting <p><i>AGM - Draft AFS 2019 & Date:</i></p> <ul style="list-style-type: none"> • Z. Majid and S.Godefroy have had discussions to delay Annual General Meeting to a later date • Date was suppose to be Tuesday, May 26, 2020 • Looking to postpone to another date in the future, will touch base next month for more details • Due to COVID-19 will have to postpone meeting, look at discussing a digital AGM, or look at future date <p>MOTION THAT the Downtown Brampton BIA Board of Directors postpone the Annual General Meeting to a date in the future be approved. Moved by: Rick Evans Seconded by: Adriel Domingue All in favour CARRIED</p>	
<p>8.</p>	<p>DBBIA Team Wins:</p> <p><i>COVID -19 City of Brampton Programs – Tax Deferral till August 2020:</i></p> <ul style="list-style-type: none"> • Deferred taxes until August 2020 <p><i>COVID-19 Advocacy letters – BIA, City of Brampton, OBIAA, TABIA, IDA, PROVINCE OF ONTARIO:</i></p> <ul style="list-style-type: none"> • There have been several letters, from OBIAA, TABIA, DBBIA, and other organizations to the Province of Ontario with regards to advocacy for small businesses <p>Councillor Medeiros arrives at 9:27 a.m.</p> <p><i>COVID-19 Marketing - Stronger Together Yellow Hearts & Good Vibes Video Campaign:</i></p> <ul style="list-style-type: none"> • MyDowntownBrampton Stronger Together Yellow Hearts campaign launched beginning of April • The hearts represent positivity and on going support for our local businesses in downtown Brampton 	

	<ul style="list-style-type: none"> • The Rose Theatre reached out to the BIA with interested in purchasing Downtown Brampton Dollars to give to the Rose volunteers. • Looking to get 20 – 30 business on board to accept downtown dollars • Developing a webpage dedicated to all businesses who accept downtown dollars • Look at creating generic dollars for all year long, will have to do training on how to accept the dollars • If you are interested in the program, please let T.Pecoskie-Schweir or A. Philip know • Looking to sell downtown dollars to bigger organizations, looking at doing this for a recovery plan, for when things get back to normal and able to redeem dollars <p><i>My DowntownBrampton Video Series:</i></p> <ul style="list-style-type: none"> • There are four videos done by Winged Whale that are ready to launch, waiting for a better time to release them hold off to launching from public • Action: Will touch base with the City of Brampton Tourism Department with regards to events 	P. Aldunate
10.	<p>DBBIA Team Goals & Challenges</p> <p><i>COVID-19:</i></p> <ul style="list-style-type: none"> • City of Brampton Councillors are looking at the DBBIA levy, have deferred property taxes, and deferral benefits for landlords, it doesn't automatically relate to rent relief • Idea to look at taking \$150,000.00 of DBBIA marketing budget and redistribute to the business as a rebate • OBIAA has been have discussions about BIA budgets and have recommended that a rebate my not be the best thing to do at this time, as a BIAs' role is to promote the whole downtown area. • Need to look at the pros and cons of how COVID will affect the rest of the year. • DBBIA is not in a position to make a decision about rebate program at this time • It will come back to the DBBIA board for a decision, and then will need to go back to Council for a budget amendment if the DBBIA does a rebate for businesses <p><i>COVID-19 : Advocacy, Education, Marketing, Task Force (s), Safety:</i></p> <ul style="list-style-type: none"> • The DBBIA staff have been in a number of meetings with regards to advocacy, have ramped up the Coffee Talks to weekly virtual meetings and having various speakers from our downtown talk on different topics and issues • Working with City of Brampton Economic Development Department, and Brampton Entrepreneur Centre , and the Brampton Board Of Trade <p><i>Recovery Plan for Downtown Brampton businesses:</i></p>	

	<ul style="list-style-type: none"> • Make a recommendation to set a date for next Tuesday, April 21, 2020 from 9:00-10:30a.m. to set up through skype, and start discussing recovery plan, rebate, and rent relief • Action: Send out invite to DBBIA Board of Directors for an Economical Recovery plan <p>P. Gupta leaves at 10:08 a.m. <i>Safety in Downtown Brampton report to 311</i></p> <ul style="list-style-type: none"> • P. Morrison Enforcement and by- law Director has been monitoring the downtown • A lot of frustration with property owners, business owners with the tenant in 65 Main Street North, the police’s hands are tied • Please report to 311, by-law have been called several times with regards to physical distancing , after police leave everyone comes back to that property • With social distancing in place there are more than 5 people gatherings at this location • Action: Write a letter on behalf of business community to the landlord, City and Peel Regional Police and advocate for the businesses the interruption the tenant causes to there businesses • Action: Look into seeing if we can find out if there have been any charges made by by-law to this tenant 	<p>T.Pecoskie-Schweir</p> <p>S.Godefroy</p>
11.	<p>Executive Directors Report:</p> <ul style="list-style-type: none"> • Action: Email out summary of report to Board of Directors • Coffee talk this Friday talking about employment law with CCP lawyer Mike MacLellan 	
12.	<p>Date and Time of Next Meeting: The next meeting will be on Tuesday, May 12, 2020 at 9:00-10:30 a.m.</p>	No Action
13.	<p>Motion to Adjourn Meeting: MOTION THAT the Downtown Brampton BIA Board of Directors meeting be adjourned. Moved by: Peeyush Gupta Seconded by: Grettel Comas All in favour. CARRIED. The meeting was adjourned at 10:24 a.m.</p>	No Action