

Meeting: Downtown Brampton BIA Board of Directors March 10, 2020		
Date:	Tuesday, March 10, 2020	Time: 9:00 a.m.-10:30 a.m.
Location:	2 Wellington Street West, Brampton ON, L6Y 4R2 room CH-2F	
PRESENT MEMBERS:	Joe Asensio, Grettel Comas, Adriel Domingue, Peeyush Gupta, Regan Hayward, Horacio Herrera, Zeeshan Majid, Kristina Romasco	
REGRETS:	Rick Evans, Carrie Percival, Councillor Medeiros, Councillor Santos	
ABSENT:		
STAFF:	Suzy Godefroy, Teagan Pecoskie-Schweir	
CITY REPRESENTATIVE:	Paul Aldunate, Sabrina Chirco,	
Item:		Actions:
1.	Call to Order (9:00a.m): The meeting was called to order at 9:17 a.m.	No Action
2.	Declaration of Quorum: Positive	No Action
3.	Additions to Agenda: add LRT Brampton extension study under item 9.2	No Action
4.	<p>Approval of Agenda: MOTION: THAT the Downtown Brampton BIA Board of Directors Agenda for Tuesday, March 10, 2020 and amendments be approved. Moved by: Grettel Comas Seconded by: Peeyush Gupta All in favour CARRIED</p>	No Action
5.	Conflicts of Interests: There were no declared conflicts of interests.	No Action
6.	<p>Approval of Past Minutes: MOTION THAT the Downtown Brampton BIA Board of Directors meeting minutes for Tuesday, February 11, 2020 be approved. Moved by: Peeyush Gupta Seconded by: Regan Hayward All in favour CARRIED</p>	No Action
7.	<p>Governance: <i>2020 Budget Update:</i></p> <ul style="list-style-type: none"> Presented the budget two weeks ago to Council, and it was approved. Council approved the DBBIA Tax relief with no repayment <p><i>December 2019 Operating Statement:</i></p> <ul style="list-style-type: none"> KPMG just started the audit for the DBBIA Ended the 2019 fiscal year with an approximate deficit of \$44,000.00 In February 2020, approximately \$62,000.00 was approved by the City to the BIA for 2019 tax levy relief, with that being said for 2019, we would have been under budget by approximately \$18,000 if we take the 2019 tax levy relief into account Temporary draw from the reserve to fund expected deficit Draft review of DBBIA 2019 financial statements should be ready to share with the board by April, 2020 	

	Z.Majid leaves at 9:21 a.m.	
8.	<p>DBBIA Team Wins: <i>BIA 2020 Budget & BIA Tax Levy Relief for 2019/2020</i></p> <ul style="list-style-type: none"> Was approved by the City of Brampton Council two weeks ago <p><i>Marketing & Events</i></p> <ul style="list-style-type: none"> 21,000 copies of Discover Downtown Brampton Events and Culture Guide was printed, 6000 copies for Toronto Pearson International Airport 12,000 copies delivered to homes in a 1-5 km radius of the downtown, 3000 copies distributed to businesses downtown Brampton <p><i>MyDowntownBrampton – Promotional Video & Bags</i></p> <ul style="list-style-type: none"> Received a draft review of the promotional video for the whole year, it is around 2.5 minutes Will be making edits Shopping bags are out with the new MyDowntownBrampton logo Working on another video series with the Bramptonist 	
9.	<p>DBBIA Team Goals & Challenges <i>Downtown Brampton Safety Chat Group Update:</i></p> <ul style="list-style-type: none"> Meeting last week with two staff from the City of Brampton Legal and Insurance departments, asked if the downtown group chat posed a threat to the BIA and City of Brampton In the meeting the City staff mentioned there could be a risk to DBBIA if there are no guidelines Remove the word Safety from the group chat name Action: Put together some guidelines and a code of conduct Action: Start up a DBBIA Board of Directors group chat <p><i>LRT</i></p> <ul style="list-style-type: none"> There are three different options if LRT was to come downtown Brampton, there is an Environment Assessment is in progress City staff are working on an update report for Council for March 26 There will be a public open house on April 16 at the City Hall Atrium from 6:00-8:00 p.m. for discussion on the LRT <p><i>Other</i></p> <ul style="list-style-type: none"> S.Godefroy was not able to submit application for OBIAA awards, as there were two other grants due at the same time S.Godefroy and R.Said reviewed the letter submitted to Council from DBBIA in June, 2019 working with the City on a number solutions <p>E.O'Malley arrives at 9:42 a.m.</p> <ul style="list-style-type: none"> Sent a letter to Mayor and Council, with regards to Safety issues in the downtown seeking help with the homeless in the downtown, community services, City and Region of Peel, Peel Regional Police have been engaging with these issues Action: Resend out letter safety letter from June, 2019 to the DBBIA Board of Directors 	<p>S.Godefroy S.Godefroy</p> <p>S.Godefroy</p>

	<ul style="list-style-type: none"> • There are two clean up days being scheduled, looking at April 22, and one in September • Action: Reach out to Parks department with partnering with the downtown Councillors and there Green City Clean ward BBQ • Action: Nurturing neighbourhood walk for July 18, look at moving it to end of June 18th from 6:00-9:00 p.m. <p><i>P.Gupta leaves at 9:53 a.m.</i></p>	<p>S.Godefroy S.Chirco</p>
<p>10.</p>	<p>Executive Directors Report:</p> <ul style="list-style-type: none"> • DBBIA would like to personally thank Z.Majid for all his hard work and the City of Brampton staff with the DBBIA budget going to Council and working on the tax relief • After board meeting today presenting a cheque to Regeneration Community Outreach from the Breakfast with Santa ticket proceeds • Hoarding will go up this week for Nelson Street • Looking at doing at human trafficking safety workshop on April 16th from 9:00- 10:30 a.m. • Didn't have a good turn out for the safety workshop on February 27th • Discuss better ways to communicate this, look at doing registrations on Eventbrite, or doing a webinar with Zoom • S.Godefroy met with City staff about the mural project in McKinney Lane , getting quotes for art installations • Action: Send the DBBIA draft promotional video from Marketing & Events Team meeting • There were great ideas and discussion to activate Queen Street / Harmsworth Lane for Party in the Lanes to promote Queen Street businesses • Taste of Brampton is on till this Saturday, March 14, 2020 • Easter Egg Hunt is on Saturday, April 11, 2020 • Ladies Night Out is on Wednesday, May 6, 2020 • There was an announcement end of February for RIC to come downtown Brampton to 6 George Street South • Innovation street is growing looking at doing part of Rogers Catalyst at 1 Nelson Street West • Another potential partner, with Toronto business development helping immigrant companies look for soft landing space, the Mayor wants to bring 50 start ups to Brampton from India • Algoma University has a open house Wednesday, March 11, 2020 at 5:00 pm • Fanzorelli's Restaurant and Wine Bar celebrated there 30th anniversary this past month • DasBrezelHaus celebrated there 2nd anniversary this past weekend • Doing posts on social media to promote march break camps in downtown Brampton • Cristina Tortina Shop Inc is having an event on March 21st for World Down Syndrome day form 10:30 a.m. - 5:30 p.m. 	<p>T.Pecoskie-Schweir</p>

	<ul style="list-style-type: none"> There is a new co-op student in the office from St. Edmund Campion Secondary School, Alyssa will be with the DBBIA until June 	
11.	Date and Time of Next Meeting: The next meeting will be on Tuesday, April 14, 2020 at 9:00-10:30 a.m.	No Action
12.	<p>Motion to Adjourn Meeting: MOTION THAT the Downtown Brampton BIA Board of Directors meeting be adjourned. Moved by: Adriel Domingue Seconded by: Horacio Herrera All in favour. CARRIED. The meeting was adjourned at 10:16 a.m.</p>	No Action