

Meeting: Downtown Brampton BIA Beautification & Safety January 30, 2020		
<b>Date:</b>	Thursday, January 30, 2020	<b>Time:</b> 9:00 a.m. -10:30a.m.
<b>Location:</b>	2 Wellington Street West, Brampton ON, L6Y 4R2 room CH-2F	
<b>PRESENT MEMBERS:</b>	Charlene Borg, Abigail Feige, Fabio Gazzola, Peeyush Gupta, Tracey-Anne Howell, Sherry Kepka, Garry Mathone, Frederica Pottinger, Ali Purvez, Don Wilson, Jessica Woods, Superintendent Sergeant McKenna, Constable Grozier	
<b>STAFF:</b>	Suzy Godefroy, Teagan Pecoskie-Schweir	
<b>CITY REPRESENTATIVE:</b>	Paul Aldunate, Frances Bradshaw, Sabrina Chirco, Gary Collins, Jason Keddy	
Item:	Notes/Minutes:	Actions:
<b>1.</b>	<p><b>2020 Initiatives and Goals:</b></p> <ul style="list-style-type: none"> <li>• Meet the BEAT event in June 23<sup>rd</sup>, 2020 is a BBQ lunch for business owners and BEAT officers to develop relationships</li> <li>• Opportunity for services in downtown Brampton to set up a booth, and provide knowledge to the shop owners about what they offer</li> <li>• <b>Action:</b> Set up three other days during the year, for DBBIA and BEAT offices to walk around the downtown and meet the business owners in their stores</li> <li>• <b>Action:</b> More Nurturing neighbourhood walks in the downtown, will get back to DBBIA to send out to the membership</li> <li>• Taking 3-1-1 reports and seeing what they are in downtown, see how they were followed up, where they were, capturing data</li> <li>• <b>Action:</b> Look into having block captains, create a group for captains to report to members about safety in their area of the downtown</li> <li>• A suggestion was made it If you mention it is a safety issue the City will respond quickly to 3-1-1 reports if they hear the word "safety"</li> <li>• Downtown Area Working Group (DAWG) meet once a month and report on finding quick solutions for problems in the downtown. Review 3-1-1 reports and follow up on incidents</li> <li>• <b>Action:</b> Set up a meeting with S.Kepka with regards to landlords and homeless problem in Brampton</li> </ul>	<p>S.Godefroy &amp; P.Gupta</p> <p>P.Aldunate</p> <p>S.Godefroy &amp; G.Comas</p> <p>S.Godefroy &amp; G.Comas</p>
<b>2.</b>	<p><b>Peel Regional Police Virtual Reporting Station on George Street :</b></p> <ul style="list-style-type: none"> <li>• Process of creating a space for Peel Regional Police to work out of</li> <li>• Waiting to open it up, just having fibre optics issues, it will be opening soon</li> <li>• Increase police visibility downtown to help keep peace of mind</li> <li>• Look into getting more parking spots out front of the City to always have police presence</li> <li>• Higher BEAT patrol presence since mid November 2019 in the downtown</li> <li>• If police doesn't know about the issue, police can't do anything about it, always report it</li> <li>• BEAT patrol are downtown from 7:00 a.m.- 3:00 a.m. , BEAT cant be everywhere, and if they make an arrest have to leave the downtown</li> <li>• The number of homeless who have mental health, chronic illness, and addictions are on the rise in the downtown</li> </ul>	

3.	<p><b>Downtown Clean up Days- Spring &amp; Fall:</b></p> <ul style="list-style-type: none"> <li>• Spring Clean up tentative date Wednesday, April 22<sup>nd</sup>, 2020</li> <li>• Tuesday, September 17<sup>th</sup>, 2020 for Fall Clean Up Day</li> </ul>	
4.	<p><b>Murals in Downtown Brampton- Fundraising:</b></p> <ul style="list-style-type: none"> <li>• Made a presentation to Board of Directors in December on Beautiful and Safe streets Strategy about creating a mural by May, 2020 in the downtown</li> <li>• Looking for people around the table to do some fundraising to help with the costs of a mural installation</li> <li>• Looking at \$5,000-10,000.00</li> <li>• Looking at a few places for locations for a mural in the downtown</li> <li>• Suggested McKinney Lane for this mural, there are issues there and it would be nice to beautify that area with a permanent mural</li> <li>• Identify different themes for murals, incorporate flowers, City needs to confirm art work and that it fits with City standards</li> <li>• If you have a ideas for fundraising, please contact S. Godefroy</li> </ul>	
5.	<p><b>Community Service Events: i.e. International Women’s Day March 8, 2020:</b></p> <ul style="list-style-type: none"> <li>• Raising awareness for domestic violence, City of Brampton is creating posters to put in women’s restaurants, coffee shops with a phone number to call if they are experiencing domestic violence</li> <li>• City asked DBBIA to help partner with this initiative to distribute posters to businesses downtown</li> <li>• <b>Action:</b> Talk to Brampton Professional Women’s Group, as they focus on helping resolve these issues</li> </ul>	S.Godefroy
6.	<p><b>Downtown Advocacy for Beautiful and Clean Streets:</b></p> <ul style="list-style-type: none"> <li>• If you don’t report an issue to 3-1-1 don’t report it into the WhatsApp group</li> <li>• Follow proper protocols when reporting to 3-1-1 or police, make sure to get reference numbers</li> <li>• Snow removal crews have the whole city to take care of, need to take care of the major streets first and then come out and clear the rest of the areas can take over 48 hours to clear</li> <li>• Issue with cars blocking behind buildings on Queen Street East</li> <li>• <b>Action:</b> Bring issue about cars blocking the lane connecting to Harmsworth to DAWG about getting signage</li> <li>• DBBIA Board of Directors made recommendations on a laneway strategy for the downtown in the spring of 2019</li> <li>• <b>Action:</b> Follow up with Mayor and City Councillors about the letter that was sent back in June, 2019 regarding safety concerns</li> </ul>	P.Aldunate & S.Chirco  S.Godefroy
7.	<p><b>Brampton BIA Organic Pilot Program:</b></p> <ul style="list-style-type: none"> <li>• Region of Peel is looking to launch an organic garbage pilot project with Downtown Brampton BIA and Port Credit BIA</li> <li>• There will be a survey that goes out to membership, pilot will launch July, 2020 and end April, 2021</li> <li>• The DBBIA will send out the survey in the member e-news</li> </ul>	

<p><b>8.</b></p>	<p><b>Other:</b></p> <ul style="list-style-type: none"> <li>• Regeneration Community Outreach is doing their fundraiser Coldest Night of the Year on February 22, 2020 if you like to be on the team please email T.Pecoskie-Schweir or S.Godefroy</li> <li>• <b>Action:</b> Send out Coffee talk invite for February 20, 2020 at Wildcard Board Game Café at 9:00 a.m.</li> <li>• Recommendation to look into having stickers for windows showing Neighbourhood watch by the business owners</li> </ul>	<p>S.Godefroy</p>
<p><b>9.</b></p>	<p><b>Date and Time for next meeting:</b></p> <ul style="list-style-type: none"> <li>• Thursday, February 13, 2020 9:00-10:30 a.m.</li> </ul>	