

<b>Meeting: Downtown Brampton BIA Board of Directors April 9, 2019</b>		
<b>Date:</b>	Tuesday, April 9, 2019	<b>Time:</b> 9:00a.m.-10:30a.m.
<b>Location:</b>	76 Main Street North, Brampton ON, L6V 1N7	
<b>PRESENT MEMBERS:</b>	Joe Asensio, Herman Custodio, Rick Evans, Peeyush Gupta, Zeeshan Majid, Kristina Romasco, Councillor Medeiros, Councillor Santos	
<b>REGRETS:</b>	Grettel Comas, Carrie Percival, Fernando Russo	
<b>ABSENT:</b>	N/A	
<b>STAFF:</b>	Suzy Godefroy, Teagan Pecoskie-Schweir	
<b>CITY REPRESENTATIVE:</b>	Paul Aldunate, Ryan Lynn	
<b>Item:</b>	<b>Notes/Minutes:</b>	<b>Actions:</b>
<b>1.</b>	<b>Call to Order (9:00a.m):</b> The meeting was called to order at 9:09a.m.	No Action
<b>2.</b>	<b>Declaration of Quorum:</b> Positive	No Action
<b>3.</b>	<b>Additions to Agenda:</b> Pilot project for security in downtown Brampton	Item #12
<b>4.</b>	<b>Approval of Agenda:</b> MOTION: THAT the Downtown Brampton BIA Board of Directors Agenda for Tuesday, April 9, 2019 be approved. Moved by: Kristina Romasco Seconded by: Rick Evans All in favour CARRIED	No Action
<b>5.</b>	<b>Conflicts of Interests:</b> There were no declared conflicts of interests.	No Action
<b>6.</b>	<b>Approval of Past Minutes:</b> MOTION THAT the Downtown Brampton BIA Board of Directors amend the minutes for Tuesday, March 12, 2019 to include Fernando Russo as present. Moved by: Kristina Romasco Seconded by: Joe Asensio All in favour CARRIED	No Action
<b>7.</b>	<b>Financial Update:</b> <ul style="list-style-type: none"> <li>• Received the draft 2018 DBBIA Audited Financial Statements (AFS) from KPMG</li> <li>• The auditors report format has changed to include the opinion paragraph at the beginning</li> <li>• Budgeted to draw \$11,000 from the BIA reserve but barely drew from the reserve</li> <li>• Last page note item # 6 added in relation to transactions of in-kind services from the City of Brampton which was requested specifically by the board of directors</li> <li>• KPMG still adjusting AFS, once completed the DBBIA Board of Directors will approve, and mail out to the BIA membership following the May 7, 2019 board meeting</li> </ul>	No Action

<p><b>8.</b></p>	<p><b>Council Updates:</b> <b>Hurontario-Main Street LRT</b></p> <ul style="list-style-type: none"> <li>• LRT report came forward with issues was deferred to May 1,2019</li> <li>• Would cost \$450 million for the surface option time lag waiting for the EA for George Street loop</li> <li>• Tunnel option would be over \$1.2 billion dollars</li> <li>• A motion was put forward by Councillor Vicente and Santos to be part of the conversation with Project Co with regards to the Hurontario LRT starting in Mississauga</li> <li>• Council to decide on the tunnel verse the surface option is the best route for Brampton. City planning staff need to wait for the Environmental Assessment (EA) which could take approximately 18 months to complete.</li> </ul> <p>N.B. H. Custodio arrives at 9:20am</p> <ul style="list-style-type: none"> <li>• There was an EA conducted in 2015, according to staff is still valid as the public consultation has already been done</li> <li>• Wait for updated report with more facts for tunnel option, funding timing, and impact of Downtown reimagined</li> <li>• P. Aldunate gave the update on Algoma University’s president visit to Brampton last month. Currently 300 students enrolled looking to increase to 500. Renovating lower level of their building, and looking to upgrade the exterior, looking at more programs to offer</li> <li>• DBBIA and Algoma have been working together for the last 2 years on a new co-op program. Recently worked with their marketing class, whom pitched ideas for a new loyalty program for the BIA</li> <li>• Cyber security catalyst owned by Ryerson University will be located downtown Brampton. Their first major event will be on April 25, 2019 at Lionhead Golf Club hosted by Ryerson presented by City of Brampton partnership with the Nation security centre of Ottawa</li> <li>• Looking to get the report near end of May for Centre of Innovation and a new transit terminal at 8 Nelson Street</li> </ul>	<p><b>Staff Report going to council on May 1, 2019</b></p>
<p><b>9.</b></p>	<p><b>BIA Presentation to Council – April 3, 2019:</b></p> <ul style="list-style-type: none"> <li>• BIA presented the 2019 budget to Council on March 20, 2019.05.01</li> <li>• Council requested that the BIA come back with additional requests with regards to how the City can assist the DBBIA.</li> <li>• On April 3, 2019, Suzy Godefroy delegated to Council with regards to additional requests from the BIA. See the attached letter sent to Council.</li> <li>• Letter to Council requested that the City prioritize lighting in the laneways, replace the BIA banner arms on the lamp posts, and consider financing the holiday hanging baskets. In addition to this the BIA requested that Council implement a patio pilot project in 2010, and look into designated a Special Service Area to prioritize issues such as waste management and snow removal</li> <li>• City is working on lighting in Vivian and McArter Lane, as well getting proposals for enhancing the lighting in Garden Square</li> </ul>	

	<ul style="list-style-type: none"> <li>BIA also discussed capturing data this year regards to the Downtown Brampton Farmers Market June 15-Oct 12, 2019. ACTION: BIA will be sending out an email every Monday with regards to measuring foot traffic and sales before and after 12:00 pm. This will assist the BIA in gaging the economic impact of the Farmers' Market to the downtown business community.</li> </ul>	
<b>10.</b>	<p><b>OBIAA Conference March 31- April 2, 2019:</b></p> <ul style="list-style-type: none"> <li>BIA staff and K. Romasco attended the OBIAA Conference in Ottawa and plan to bring back the presentations to the Board.</li> <li><b>Action:</b> Send out links for presentations to board, and another meeting with the board to do training on the new code of conduct</li> </ul>	SG/ KR
<b>11.</b>	<p><b>In camera:</b></p> <p>MOTION THAT the Downtown Brampton BIA Board of Directors move into In camera be approved. Moved by: Kristina Romasco Seconded by: Joe Asensio All in favour CARRIED</p> <p>MOTION THAT the Downtown Brampton BIA Board of Directors move out of In camera be approved. Moved by: Kristina Romasco Seconded by: Rick Evans All in favour CARRIED</p> <p>J. Asensio leaves at 9:53a.m.</p>	No Action
<b>12.</b>	<p><b>Pilot Project – Mobile Security:</b></p> <ul style="list-style-type: none"> <li>The past two (2) years there have been a number of incidents happening in the downtown core. Businesses are being encouraged to report any suspect activity by contacting 311 and or the Peel Regional Police.</li> <li>The BIA in Emery North of Toronto hired alternative mobile security to deal with break ins</li> <li>Suggested to have City security staff patrol more than the City properties, and amend their contract instead of hiring another company</li> </ul> <p>MOTION THAT the Downtown Brampton BIA Board of Directors move to send a letter investigating request for City of Brampton security to extend their services be approved. Moved by: Rick Evans</p>	

	<p>Seconded by: Kristina Romasco All in favour CARRIED</p> <ul style="list-style-type: none"> <li>• Talk about a delegation to Council about the zoning and correspondence to put planning staff to see services and create a social services map- see what's being offered in the City of Brampton</li> <li>• Mark Garner, Executive Director of the Yonge BIA created a Safe and Inclusive Street Strategy to deal with all the issues Yonge BIA were facing</li> <li>• <b>Action:</b> Have M. Garner come in and meet the Downtown Brampton Safety Team and give advice on their Safe &amp; Inclusive Strategy</li> <li>• <b>Action:</b> Delegate to council bring Yonge BIA Safe Inclusive strategy for downtown Brampton</li> <li>• <b>Action:</b> H. Custodio will Look into cost for security services, and contact Emery BIA</li> </ul>	HC/SG
<b>13.</b>	<p><b>Executive Directors Report:</b></p> <ul style="list-style-type: none"> <li>• Request for report at Regional level to see what service upgrades can be done, now that Downtown Reimagine is on hold.</li> <li>• No update on A-frame at this time</li> <li>• <b>Action:</b> Reach out P. Aldunate with regards to A-Frames</li> <li>• <b>Action:</b> Send out to membership survey before AGM with regards to questions on safety, marketing, events.</li> </ul> <p>MOTION            THAT the Downtown Brampton BIA Board of Directors move to approve expenditure of cost over \$5,000.00 for the Discover Downtown Brampton magazine be approved.            Moved by: Kristina Romasco            Seconded by: Rick Evans            All in favour            CARRIED</p> <ul style="list-style-type: none"> <li>• Coffee Talk with S. Godefroy will take place this Friday, April 12 from 8:30-10:00a.m. at Segovia Coffee Co. Coffee Talk is an membership program for the BIA businesses to talk about various issues that may come up about the downtown.</li> <li>• <b>Action:</b> Send meeting invite today to Board of Directors</li> <li>• DBBIA AGM is on Wednesday, May 29, 2019 5:30-7:30p.m.</li> <li>• <b>Action:</b> send invite out to Board of Directors</li> <li>• <b>Action:</b> Reach out for Mark Garner, Yonge BIA</li> <li>• <b>Action:</b> Send email to Board with regards to changing the June meeting to June 4</li> </ul>	SG/TPS
<b>14.</b>	<b>Committee Reports:</b> None	No Action
<b>15.</b>	<b>Date and Time of Next Meeting:</b> The next meeting will be on Tuesday, May 7, 2019 at 9:00 a.m.	No Action

<b>16.</b>	<b>Motion to Adjourn Meeting:</b> MOTION THAT the Downtown Brampton BIA Board of Directors meeting be adjourned. Moved by: Herman Custodio Seconded by: Kristina Romasco All in favour. CARRIED.  The meeting was adjourned at 10: 27a.m.	No Action
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