

July 5
8:30 – 9:30 am
76 Main Street North

Attendance

- Grettel Comas
- Peeyush Gupta
- Dion King
- Debbie Visser

- Jo-Anne Watson

Staff

- Suzy Godefroy
- Alyestel Hamilton
- Andrea Magana

AGENDA

1. Call to order (8:30)
2. Live Art Competition update (8:35 – 8:45)
3. A Night in the Lane updates (8:45 – 8:55)
4. Events in August (8:55 – 9:05)
5. Classic Cars Celebration (9:05 – 10:00)

Live Art Competition*Grettel Comas*

Partners:

- PAMA
- Rose Theatre

- Landing page in process, to include details of participation and building that now

A Night in the Lane*Grettel Comas*

- Pending due to current events: building committee and meeting to be had later in month

Events in August*Grettel Comas*

- Potential event happening August 20
 - o BIA membership can be part of celebration through activation
 - Sidewalk sales
 - Food vendors
 - Possible street closure

- 55+ Games: BIA sponsors (\$2500) with partnering with them during Thursday Night Concert Series with participant attendance
 - o Suzy to email committee what sponsorship entails
 - Official Supplier to the Games
 - Logo presence and link to website
 - Business cars sized ad in program
 - Monthly listing in newsletter
 - Product to be included in participant bag via BIA membership; Suzy to find out quantities and make call out to businesses
 - o Potential opportunity for business to welcome games to downtown core

- Thursday Night Concert Series
 - o Later hours needs to be promoted and named my MC

Classic Cars Celebration*Suzy Godefroy*

- Party in the LANES update
 - o Harmsworth lane secured with TD Bank parking lot

- Brochure/ promotional material
 - Includes map
 - Itinerary for entire weekend
- Laneway budget/ expense breakdown
 - Decorating
 - Bands
- Volunteering
 - Friday
 - Laneways: four people – one at each laneway and handing out postcards
 - McArter: parking attendants 3 -5 (2)
 - Daily Times Square: decorations (2)
 - Harmsworth: (2)
 - Saturday
 - Info – two shifts, 2 -6, 6 – 10 (2)
 - Gage park (1)
 - Scavenger (1)
 - 3 – 4 for evening set up
 - Algoma, Roberta, PGP, Peeyush – Eugene Wilson, Perpetual Bazaar
- Friday parked car safety: do we want rope off the vehicle and volunteers/ staff/ committee members will help maintain?