

Tuesday, July 11, 2017
9:00 a.m. to 10:30 a.m.
76 Main Street North

PRESENT MEMBERS:

Grettel Comas, Herman Custodio, Rick Evans, Peeyush Gupta, Zeeshan Majid, Kristina Romasco, Jonathan Pereira, Councillor Bowman, Councillor Medeiros

CITY REPRESENTATIVE:

Anthony Wong

REGRETS:

Councillor Gibson, Councillor Moore

STAFF:

Suzy Godefroy, Bobby Karmakar

1. **Call to Order (9:00 a.m.):** The meeting was called to order at 9:03 a.m.
2. **Declaration of Quorum:** Positive
3. **Additions to the Agenda:** None.
4. **Approval of Agenda:**
MOTION
THAT the Downtown Brampton BIA Board of Directors agenda for Tuesday, July 11, 2017 be approved.
Moved by: Kristina Romasco
Seconded by: Grettel Comas
All in favour
CARRIED
5. **Conflict of Interests:** There were no declared conflicts of interests.
6. **Approval of Past Minutes:**
MOTION
THAT the Downtown Brampton BIA Board of Directors approve the minutes for June 20, 2017.
Moved by: Herman Custodio
Seconded by: Kristina Romasco
All in favour
CARRIED

N.B. F. Russo arrives at 9:04 a.m.

N.B. J. Pereira arrives at 9:06 a.m.

7. Financials: Budget 2018-2021 (9:10 – 9:20 a.m.)

- The 2020 budget is in progress and will host some public workshops for the membership.
 - Budget workshops will be communicated to BIA members via email and the website.
- The first draft is to be submitted by mid August for 2018-2021 (three years).
- Overall, the DBBIA is not looking to increase the levy.
- Budget workshops will be communicated through the BIA members via email and the DBBIA website.

8. Downtown Streetscaping Update (9:20 – 9:25 a.m.)

- Following the previous Board meeting on June 20, a number of action points have been acted upon back to City staff, particularly to Bob Darling.
 - This included a letter that was sent and emailed regarding the streetscaping.
- Discussions included the marketing, communications, and business concerns with loss of parking.
- Since then, Anthony Wong has been the lead on discussing concerns with the businesses.
- The A-frame issue was also mentioned and the bike lane proposal.
- Discussions included a quick fix of some issues including parking signage, the cleanliness, lighting to utilize the parking garages, as well as safety.
 - Follow up walk about to be conducted and fixed with the DBBIA Parking Garages.
- R. Evans had a meeting yesterday with Engineering on the removal of street parking.
- The focus is not on removal of streetscaping, rather the redevelopment of downtown.
 - Even with a petition that has been distributed, the streetscaping is an opportunity not to be missed.
- A. Wong has met with more than 30 businesses and based on the small sampling, 60% prefer the pedestrian friendly downtown.
- A project drop-in centre will be set up in September and will showcase how the streetscaping will appear and a mock up.
- Councillor Medeiros suggests if a public meeting can be scheduled, similar to a town hall, which will be arranged at the new drop-in centre.
 - Status date to be selected.

9. Strategic Planning (9:25 – 9:30 a.m.)

- Meeting tomorrow at 9 a.m.

10. Display of Wares & A-Frames (9:30 – 9:35 a.m.)

- Regarding the Motion to ask the City to have A-frames under the Display Wares program.
- S. Godefroy spoke with Bob Darling, who discussed with Legal, and then made a delegation to Council on July 5, 2017.
- Council made a resolution the same day and are going to meet very soon to see how A-Frames can be implemented as quickly as possible.

11. Farmers' Market (9:35 – 9:45 a.m.)

- In the past, BIA businesses participated at no cost. 21 businesses were interested, however, only with 15 spaces available.
- Focused in on Main Street due to business disruption.
 - One business in particular has 4 spaces, while others chose not to participate due to the new fee.
- Councillor Medeiros heard feedback from Queen Street West, particularly on how they are BIA businesses and the market has not expanded in their area.
- Overall, the BIA feels that the Farmers' Market should stay downtown, however, requires better planning with the City of Brampton and the DBBIA.

MOTION

THAT the Downtown Brampton BIA Board of Directors request to the City of Brampton that our Executive Director have a seat in the organization (planning committee) at the Downtown Brampton Farmers' Market effective immediately.

Moved by: Rick Evans

Seconded by: Herman Custodio

All in favour

CARRIED

N.B. A. Wong leaves at 10:16 a.m.

12. Executive Directors Report (9:45 – 9:55 a.m.)

- Following the last meeting regarding the Board Vacancy sent out in a previous eNews, two emails of interested candidates has been received.
- P. Gupta has made a recommendation on a candidate.
- K. Romasco outlines the options as noted in the Constitution.
- Other options included collecting nominations, going to Council to have the person appointed, and reducing the board number.
- Councillor Medeiros suggests having the Executives interview possible candidates.

MOTION

THAT the Downtown Brampton BIA Executive Committee prepare a proposal to decide an appropriate candidate.

Moved by: Councillor Bowman

Seconded by: Grettel Comas

All in favour

CARRIED

13. In-Camera Item (9:55 a.m. – 10:05 a.m.)

This item was deferred due to the Motion in item 12.

14. Committee Reports (10:05 – 10:15 a.m.)

Due to time constraints, this item was not discussed.

15. Council Updates (10:15 a.m. – 10:25 a.m.)

There are no council updates, aside from the A-frame issue.

16. Brampton Music Theatre – Beer Garden (10:25 – 10:30 a.m.)

- The Brampton Music Theatre is performing in Gage Park on Thursday, August 24 as part of the Thursday Night Concert Series and is also in process of launching a new event called BMT Arts Alive.
- They have requested to the City and the BIA if they can host a beer garden during the concert.
 - First approached the City of Brampton, however, since the BIA organizes the event, the City has asked for the BIA's they require endorsement.
 - Events Committee has endorsed their support, now they require a Motion from the Board to approve.

N.B. Councillor Medeiros leaves at 10:33 a.m.

Recorded vote:

MOTION

THAT the Downtown Brampton BIA Board of Directors support the Brampton Music Theatre request for a beer garden as part of the Thursday Night Concert Series.

Moved by: Rick Evans

Seconded by: Grettel Comas

VOTE:

For: Grettel Comas, Herman Custodio, Rick Evans, Jonathan Pereira, Kristina Romasco, Councillor Bowman

Opposed: Fernando Russo

CARRIED

17. Date and Time of Next Meeting

A conference call regarding the 2018-2021 budget will be held on August 15, 2017 at 9 a.m. The draft budget will be sent out before the meeting.

The next meeting will be on Tuesday, September 12, 2017 at 9 a.m.

The Board of Directors will not be meeting in the month of August.

18. Motion to Adjourn Meeting (10:30 a.m.)

MOTION

THAT the Downtown Brampton BIA Board of Directors meeting be adjourned.

Moved by: Kristina Romasco

Seconded by: Herman Custodio

All in favour

CARRIED

The meeting was adjourned at 10:30- a.m.