

Wednesday, October 17, 2018
9:00 a.m. to 9:30 a.m.
76 Main Street North

PRESENT MEMBERS:

Peeyush Gupta, Kristina Romasco, Carrie Percival, Councillor Moore, Joe Asensio, Grettel Comas, Zeeshan Majid, Rick Evans, Councillor Bowman

REGRETS:

Carrie Percival, Herman Custodio, Councillor Gibson

ABSENT:

Councillor Medeiros, Fernando Russo,

STAFF:

Suzy Godefroy, Teagan Pecoskie-Schweir

1. **Call to Order (9:00 a.m.):** The meeting was called to order at 9:01 a.m. by Peeyush Gupta, Chair of the Downtown Brampton BIA.
2. **Declaration of Quorum:** Positive.
3. **Additions to the Agenda:** N/A
4. **Approval of Agenda:**
Moved by: Kristina Romasco
Seconded by: Rick Evans
All in favour
CARRIED
5. **Conflict of interest- N/A**
6. **2019 DBBIA Budget**
 - 2019 staff salaries and benefits are increasing by 3%.
 - There is a reduction for beautification, removing hanging baskets as we are not sure if we will be able to hang them in 2019 due to the upcoming construction.
 - Marketing & public relations – in order to keep the Levy the same, the BIA has reduce the sponsorship budget. This will ensure that the BIA will be focused on maintaining the levy and not drawing from the reserve. Other supported community sponsorship is being reduced from \$28,000.00 to \$15,000.00.
 - Suggested to try and support events in future without using BIA resources, assisting events downtown by helping them find sponsorship.
 - Santa Claus Parade sponsorship reduced to \$3,000.00.
 - Tree lighting and New Year's Eve \$6,000.00.

- Any in-kind money received from the City of Brampton is reported in expenses, and revenue. Considered an in and out as there is no net impact to the budget.
- Tax arbitration is based on an average from the write off in the last three years.
- City partnership is being maintained for 2019, in the past the BIA has received \$10,000.00 for rent, but the actual amount is around \$16,000.00. It has been mentioned to the City if they could match the rent to the actual amount, instead of drawing from the reserve to cover the difference.
- Post construction revisit increasing the budget and levy in the future.

MOTION

THAT the Downtown Brampton BIA Board of Directors to approve the 2019 DBBIA Budget.

Moved by: Kristina Romasco

Seconded by: Rick Evans

All in favour

CARRIED

7. Approval of any Expenditures over \$5,000.00

- Carriage Rides contract for this upcoming season is \$20,000.00 + HST, using the same vendor Fairytale Horse and Carriage. The BIA will follow the same program as previous years. Carriage rides will be every weekend starting mid November and run to December 30th, 2018. With wagon rides being on Sundays in December.
- Upcoming Discover Downtown Holiday Edition print job is estimated to cost \$6,700.00 with Print Three.
- The DBBIA is also looking at bookings \$15,000.00 worth of advertisement on 680 News for the month of December to market downtown Brampton as a destination place to visit.
- Brampton Transit \$6,500.00 for a 6-week campaign during the holiday season.

MOTION

THAT the Downtown Brampton BIA Board of Directors to approve expenditures over \$5,000.00.

Moved by: Kristina Romasco

Seconded by: Joe Asensio

All in favour

CARRIED

8. Date and Time of Next Meeting

- The next meeting will be on Tuesday, November 13, 2018 at 9:00 a.m.

9. Motion to Adjourn Meeting

MOTION

THAT the Downtown Brampton BIA Board of Directors meeting be adjourned.

Moved by: Kristina Romasco

Seconded by: Grettel Comas

All in favour.

CARRIED.

The meeting was adjourned at 9:28a.m.