

Tuesday, September 11, 2018  
9:00 a.m. to 10:30 a.m.  
76 Main Street North

**PRESENT MEMBERS:**

Peeyush Gupta, Kristina Romasco, Carrie Percival, Councillor Gibson, Councillor Moore, Joe Asensio, Grettel Comas, Fernando Russo

**REGRETS:**

Rick Evans, Zeeshan Majid,

**ABSENT:**

Councillor Medeiros, Herman Custodio

**STAFF:**

Suzy Godefroy, Teagan Pecoskie-Schweir

1. **Call to Order (9:00 a.m.):** The meeting was called to order at 9:03 a.m.
2. **Declaration of Quorum:** Positive.
3. **Additions to the Agenda:** None.
4. **Approval of Agenda**  
MOTION:  
THAT the Downtown Brampton BIA Board of Directors agenda for Tuesday, September 11, 2018 be approved.  
Moved by: Kristina Romasco  
Seconded by: Carrie Percival  
All in favour  
CARRIED
5. **Conflict of Interests:** There were no declared conflicts of interests.
6. **Approval of Past Minutes**  
MOTION  
THAT the Downtown Brampton BIA Board of Directors minutes for Tuesday, July 10, 2018 be approved.  
Moved by: Councillor Gibson  
Seconded by: Kristina Romasco  
All in favour  
CARRIED

**7. Financials (9:06 a.m. - 9:24a.m.)**

- Reviewed the July 31<sup>st</sup> operating statements, the BIA seems is on track with the budget.
- K. Romasco question if the In-Kind from the City has been used already in previous months, such as for Thursday Night Concert Series and Party in the Lanes.
- S.Godefroy confirmed that Z. Majid had made the amendment to the budget, and that the In- Kind Service request was specifically for the summer event support.

N.B. F. Russo arrives at 9:07 a.m.

- Councillor Gibson asks about the \$11,877.72 for Thursday Night Concert Series.
- S.Godefroy mentioned that the \$11, 8772.72 was the sponsorship from 2017, and that the amount given in 2018 for the Thursday Night Concert Series was \$3000.00.

N.B. G Comas arrives at 9:09 a.m.

- Thursday Night Concert Series is a partnership event with the Brampton Concert Band and the City of Brampton, whereby the BIA contributes money through sponsorship for the purpose of booking the entertainment.
- The City contributes the use of Gage Park.
- In years past the BIA was organizing this event, however the BIA has moved away from event planning in general, and trying to sponsor more events that are happening in the downtown to bring more people and raise awareness of Downtown Brampton.

**MOTION**

**THAT the Downtown Brampton BIA Board of Directors to receive the 2018 DBBIA Operating Statements dated July 31, 2018.**

Moved by: Kristina Romasco

Seconded by: Grettel Comas

All in favour

CARRIED

**8. 2019-2023 DBBIA Board & Board Elections**

- S. Godefroy set up an executive meeting regarding the budget, board, and elections.
- DBBIA Board Elections to occur in the spring of 2019.

**9. Downtown Brampton Town Hall**

- Tentatively set date for Wednesday October 3<sup>rd</sup>, 2018
- BIA needs to set-up a planning meeting with interested board members on this event for the membership.
- Action: After much discussion the board has decided to postpone the Town Hall to a time in November following the election.

**10. Downtown Reimagined (9:27a.m- 9:50 a.m.)**

- S. Godefroy informs that the tender for construction closes Wednesday September 12<sup>th</sup>, 2018. After this the City will be reviewing the proposals, and then making a decision for construction.
- The City will be coming out with more details on the construction staging very soon.
- BIA has sent out a membership survey regarding what type of support the Downtown Brampton BIA businesses are seeking from the City, the BIA, and the Downtown Reimagined construction team.

**11. Safety in Downtown Brampton (9:50a.m-10:04a.m.)**

- The Downtown Brampton BIA had a safety forum on July 12<sup>th</sup>, 2018 discussing the events that happened this past June & July.
- BIA has booked Safety workshops with the PRP for the fall.

**12. Executive Directors Report (10:04a.m.-10:25 a.m.)**

- S. Godefroy mentions that Paul Aldunate is the BIA's main contact for all downtown projects including:
  - Brampton Innovation Centre
  - Ryerson University
  - Downtown Reimagined
  - New builds (Condo development)
- S.Godefroy and P. Aldunate attended a Brampton Board of Trades meeting, where P. Aldunate gave a presentation on all of the projects happening in Downtown Brampton. S.Godefroy would like to get the same presentation for the BIA board members. In the near future.
- Brampton Entrepreneur Centre is partnering up with Ryerson University to create a pilot innovation hub.
- DBBIA is working on the upcoming Holiday and Christmas beautification plans with H. Custodio and the beautification committee.
- Community Sponsorship for 2019 – The DBBIA will be issuing a public notice to all community partners regarding the request for sponsorship proposals. The deadline will be January 31<sup>st</sup>, 2019.
- Working with marketing committee to create the Holiday edition of Discover Downtown Brampton.
- Gift card program with Anycard on hold.
- The BIA will be changing up the shopping bags to feature the Christmas season.
- Farmers' Market has been extended to October 6<sup>th</sup>, 2018 (Thanksgiving Weekend.)
- BIA Fall Business Mixer is set for Sept.26, 2018 at Vesuivo's Ristorante.
- At the last board meeting it was mentioned that there is a number of committee meetings, there was a recommendation to merge the Marketing & Events committees.
  - The meetings will now be co-chaired by Fernando Russo, Grettel comas & Kristina Romasco.

- BIA has held a number of budget workshops throughout the month of August.
  - S. Godefroy has prepared a preliminary 2019 DBBIA Draft Budget
  - BIA board will need to set-up a meeting with the Executive to review and discuss the 2019 budget
  - DBBIA Membership Booklet to come out in the next few weeks
  - Correspondence regarding the request to change the DBBIA By-law went to council in July. A Motion was made to receive the correspondence, however, no action has been taken by the City as of yet. Action: BIA to follow up with the Clerks Department.

**13. Committee Reports (10:25 – 10:30 a.m.)**

- Food & Drink committee reminded all board members that the Taste will now be “the Taste of Brampton” opening it up to include businesses outside the Downtown Brampton core, currently have around 5-6 businesses outside the Downtown participating.
  - The Taste of Brampton marketing material to come out soon

**14. Council Updates (10:25- 10:30 a.m.)**

- There are none.

**15. Date and Time of Next Meeting**

- The next meeting will be on Tuesday, October 9, 2018 at 9:00 a.m.

**16. Motion to Adjourn Meeting**

MOTION

THAT the Downtown Brampton BIA Board of Directors meeting be adjourned.

Moved by: Kristina Romasco

Seconded by: Joe Asensio

All in favour.

CARRIED.

The meeting was adjourned at 10:39a.m.