

Monday, December 11, 2017
9:00 a.m. to 10:30 a.m.
76 Main Street North

PRESENT MEMBERS:

Joe Asensio, Herman Custodio, Grettel Comas, Rick Evans, Peeyush Gupta, Zeeshan Majid, Kristina Romasco, Fernando, Russo, Councillor Bowman, Councillor Gibson, Councillor Medeiros, Councillor Moore

REGRETS:

Bob Darling

STAFF:

Suzy Godefroy, Bobby Karmakar

1. **Call to Order (9:00 a.m.):** The meeting was called to order at 9:05 a.m.
2. **Declaration of Quorum:** Positive
3. **Additions to the Agenda:** K. Romasco requests to add Board Vacancy.
 - Item added before Executive Director's Report.
4. **Approval of Agenda**

MOTION

THAT the Downtown Brampton BIA Board of Directors agenda for Monday, December 11, 2017 be approved with this addition.

All in favour

CARRIED
5. **Conflict of Interests**

There were no declared conflicts of interests.
6. **Approval of Past Minutes – November 14, 2017**

MOTION

THAT the Downtown Brampton BIA Board of Directors approve the minutes for November 14, 2017.

Moved by: Kristina Romasco

Seconded by: Herman Custodio
All in favour
CARRIED

7. In-Camera Item (9:05 – 9:20 a.m.)

MOTION

THAT the Downtown Brampton BIA Board of Directors go in camera.

All in favour

CARRIED

MOTION

THAT the Downtown Brampton BIA Board of Directors go out of camera.

All in favour

CARRIED

8. Downtown Reimagined (9:20 – 9:40 a.m.)

- S. Godefroy updated the board on the letter that she has sent to the City regarding the lack of communication that was experienced during the week of November 6, 2017 revolving around the Downtown Reimagined office on Queen Street.
 - She also noted that she has had a discussion with regards to future communications for the business community with Harry Schlange.
 - An additional future meeting is also in progress.

9. Strategic Plan

- K. Romasco presented the Board with a brochure that is a short summary of the Strategic Planning that took place back in the spring and summer of 2017 and the three keys goals of the Downtown Brampton BIA.

The key goals included:

- Create a cool and trendy vibe
- Raise the perceived value & awareness of Downtown Brampton
- Create synergy with the City of Brampton

The board discussed the three key goals and actions points and recommended that the wording for goal number two (2) be edited to read the following.

- **Promote the value & raise awareness of Downtown Brampton.**

10. Safety in the Downtown Core Update (9:40 a.m. – 9:55 a.m.)

- S. Godefroy updated the board of directors with regards to the DBBIA's request to have a seat on the City of Brampton Safety Advisory Committee and at the November 15, 2017 Council meeting.
- The following motion was presented:
THAT the Downtown Brampton BIA Board of Directors appoint the Chair of the Downtown Brampton BIA Safety Committee to sit on the City of Brampton Safety Advisory Committee.
CARRIED
- Board members also noted that anyone can attend these meetings and encouraged the BIA board to be more involved in the issues around safety for the downtown core.

11. Board Vacancy

- S. Godefroy announced to the Board that Jonathan Pereira would no longer be sitting on the Downtown Brampton BIA Board of Directors as he has officially closed his restaurant on George Street effective December 8, 2017.
- Discussion arose of the vacancy and the following motion was considered:
MOTION
THAT the DBBIA contact Carrie Percival to see if she would be interested in sitting on the DBBIA, and if yes that the BIA offer her a seat on the DBBIA Board of Directors.
CARRIED

12. Executive Directors Report (9:55 – 10:05 a.m.)

- There is no update at this time.

13. Committee Reports (10:05 – 10:15 a.m.)

- There are no updates at this time.

14. Council Updates (10:15 – 10:25 a.m.)

- There are no updates at this time.

15. Date and Time of Next Meeting

The next meeting will be on Tuesday, January 9, 2017 at 9 a.m.

16. Motion to Adjourn Meeting (10:15 a.m.)

MOTION

THAT the Downtown Brampton BIA Board of Directors meeting be adjourned.

All in favour

CARRIED

The meeting was adjourned at 10:30 a.m.