

Tuesday, November 14, 2017

9:00 a.m. to 10:30 a.m.

76 Main Street North

PRESENT MEMBERS:

Joe Asensio, Grettel Comas, Herman Custodio, Peeyush Gupta, Kristina Romasco, Fernando Russo, Councillor Gibson, Councillor Moore, Councillor Medeiros

REGRETS:

Bob Darling, Rick Evans, Zeeshan Majid, Jonathan Pereria, Councillor Bowman

STAFF:

Suzy Godefroy, Bobby Karmakar

1. **Call to Order:** The meeting was called to order at 9:07 a.m.

2. **Declaration of Quorum:** Positive.

3. **Additions to the Agenda:** None.

4. **Approval of Agenda**

MOTION

THAT the Downtown Brampton BIA Board of Directors Agenda for Tuesday, November 14, 2017 be approved.

Moved by: Kristina Romasco

Seconded by: Herman Custodio

5. **Conflict of Interests**

There were none declared.

N.B. G. Comas arrives at 9:10 a.m.

6. **Approval of Past Minutes – October 10, 2017**

- F. Russo mentions the Safe City Committee regarding a motion from the September DBBIA BOD Minutes.
 - September 2017 Minutes states a motion regarding the Safety Committee.
 - Adding the addition for the September minutes regarding one particular motion can be added after Council Updates.

MOTION

THAT the Downtown Brampton BIA Board of Directors approve the minutes for the October 10, 2017 meeting.

Moved by: Kristina Romasco

Seconded by: Councillor Gibson

All in favour

CARRIED

N.B. Councillor Medeiros arrives at 9:11 a.m.

7. DBBIA Financials (9:05 a.m. – 9:10 a.m.)

- The Operating Statements as of September 30 has been distributed in the board package.
 - Any inquiries should be address as Z. Majid is not present.
- Column B is to the year to date budget
 - September 30 total expenses in that column are \$292,505.
- Financials do not reflect all revenue received in sponsorship and will be included in the next October minutes.
- Column C is the annual budget. Column A is spent to date.
 - Some areas are over budget, such as office expenses, but under in other areas.
- Councillor Gibson asks about Classic Cars Celebration and if the \$11,000 is due to policing
 - S. Godefroy responds that is true and about \$8,000 had been charged to the BIA for security and policing.
 - \$8,500 was received in sponsorship so the overage balances out.
 - Approximately costed \$43,000 roughly, along with the \$8,500 in sponsorship, the BIA costs were \$34,950.
 - Sponsorship revenue are seen on page 2.
 - Overall \$2,500 over budget.

8. Downtown Reimagined (9:10 – 9:30 a.m.)

- S. Godefroy thanked the number of board members who were present at the November 1, 2017 watermain construction update meeting.
- Two sessions were held, a luncheon and an evening roundtable discussion.
 - Anthony Parente presented a full PowerPoint presentation during both sessions and the PowerPoint was sent to the Board of Directors, uploaded on the BIA website, plus sent to the membership via Member eNews.
- There are currently two appeals in process for the environmental assessment.
 - S. Godefroy is working with Jayne Holmes in the Planning department with regards to this process.
- An update on the streetscaping will be provided in the New Year.

- S. Godefroy asks the Board of Directors if they would like to document a letter of support for the streetscape.
- G. Comas mentions the construction on Queen Street West, particularly in front of 15 Queen Street West.
 - She strongly mentions that there was no communication regarding this construction and the need to have been aware.
 - S. Godefroy thanks G. Comas for bringing this up and mentions that she received the email on Monday, then sent it via BIA Member eNews to Members the following Wednesday.
 - G. Comas mentions that there was no signage, just traffic being blocked, including the sidewalk.
 - A comparison of the construction includes the 6 years of building the City Hall West Tower, where no notice, communication, or apologies was delivered.
 - Due to her disappointment, she is seeking to know what the BIA can do to further communicate, along with the help and support of councillors.
- F. Russo mentions the petition on parking regarding the new streetscape.
 - There is no notice of the cars being parked there and the construction, making it unfair and unclear communication.
- At this time, the gravel is still present on the sidewalks.
- Councillor Medeiros mentions that he and Councillors received a schedule from Public Works and also mentions that the construction was scheduled, however, could have been buried in from other projects.
 - He is trying to address this issue with staff and accepts his responsibility.
- G. Comas is happy to promote all kinds of supporting parking availability, stating downtown businesses are open.
- Councillor Moore asks if the Downtown Reimagined office is open yet.
 - They are presently not and should be by now.
 - When it opens, there's supposed to be someone present.
- **Action point:** the BIA will send a letter outlining a contact person needs to be in effect along with the example that G. Comas has provided to what is already disrupting businesses.
 - The example showing interest in business continuance, then receiving last minute construction notices.
- K. Romasco mentions this was first brought up in August 2016 and they need to know who the letter is supposed to be addressed to.
 - In all of this scheduling and all the numerous people responsible for not communicating is the main issue.
- Councillor Moore responds that they should know and we should know, who is the one person we can liaison with on topics like these.
- F. Russo comments that with planned communication and no implementation, there is no purpose and needs to be fixed.

- S. Godefroy comments that the construction taking place is part of the Downtown Reimagined office.
 - G. Comas mentions that it is not worth it since it will soon snow.
- J. Asensio believes a letter is appropriate.
- K. Romasco simply requires something that communicates to the businesses of this disruption (i.e. a memo, a letter, an email).
- J. Asensio mentions that as a BIA, we need to support the City as best we can.
- Discussion arose on purchasing signs that state the businesses are still open.
- S. Godefroy and Jayne Holmes are reconnecting on the line items from a previous letter and will provide a summary of each item to the Board.
- The MEA conference is next week, November 22-24, 2017.
 - F. Russo may be interested in attending, S. Godefroy will try, and R. Evans has discussed attending as well.

N.B. J. Asensio leaves 9:58 a.m.

9. Safety in the Downtown Core Update (9:30 – 9:40 a.m.)

- Following up with regards to the motion from the September board meeting, the board made a motion to nominate an elected member on the City safety committee. Brampton Safety Advisory Committee.

MOTION

THAT the Downtown Brampton BIA Board of Directors nominate an elected member of the board to sit on the safety committee at the City of Brampton.

Moved by: Councillor Martin Medeiros

Seconded by: Kristina Romasco

All in favour.

CARRIED

- The motion was sent to Peter Fay
- This item will be on the agenda during tomorrow's Committee of Council meeting, where a few board members may be present.
- F. Russo believes an error was made in the recording of this motion, as the BIA made a request to have two members appointed to this committee
- In the stated motion that K. Romasco seconded, she believes and remembers the exact details of that motion created.
 - K. Romasco asks if two members are required since the meetings are public?
- Councillor Moore mentions that this is designed for strategies to keep the community safe, not primarily for downtown only.

N.B. Councillor Medeiros leaves at 10:15 a.m.

- Councillor Moore mentions to develop a relationship with Executive Directors at organizations around the downtown to ensure if something happens, at least the BIA can say they are discussing these issues with them.
- Councillor Moore requests to mention some items:
 1. Recommendations are going to committee tomorrow to defer the terms of reference.
 2. Someone will surely appoint a member, but do not expect big wonderful things since this is only the beginning.

10. Executive Directors Report (9:40 a.m. – 9:55 a.m.)

- Item deferred due to time constraints.

11. In Camera Item (9:55 a.m. – 10:05 a.m.)

MOTION

THAT the Downtown Brampton BIA Board of Directors go in camera.

Moved by: Kristina Romasco

Seconded by: Herman Custodio

All in favour.

CARRIED

The Board of Directors went in camera at 10:26 a.m.

MOTION

THAT the Downtown Brampton BIA Board of Directors go out of camera.

Moved by: Kristina Romasco

Seconded by: Herman Custodio

All in favour.

CARRIED

12. Committee Reports (10:05 a.m. – 10:15 a.m.)

- Item deferred due to time constraints.

13. Council Updates (10:15 – 10:25 a.m.)

- Item deferred due to time constraints.

14. Date and time of next meeting

To be determined.

15. Motion to adjourn meeting

MOTION

THAT the Downtown Brampton BIA Board of Directors meeting be adjourned.

Moved by: Kristina Romasco

Seconded by: Grettel Comas

All in favour

CARRIED

The meeting was adjourned at 10:35 a.m.