

**Tuesday, August 15, 2017  
3:00 p.m. to 4:00 p.m.  
76 Main Street North**

**MEMBERS:**

Mohammed Ghauri, Jonathan Pereira, Roger Rajamoorthy, Kristina Romasco

**STAFF:**

Suzy Godefroy, Bobby Karmakar, Andrea Magana

- 1. Downtown Brampton Taste Event Update from DBBIA Restaurant & Food Survey**
  - Survey results were presented and had no consensus as the results were all equal.
  - Discussion arose on having a completely different event as a Taste may be outdated.
    - Ideas include hosting a Mac and Cheese festival or Spicy Food festival.
    - Budget of \$5,000, possibly \$7,000.
- 2. ON Tour – September 1, 2017**
  - Meeting with the City on Friday.
  - Due to anticipated attendance, road closures are going to be in effect.
  - Food participants are encouraged to participate.
    - BIA businesses have first right of refusal.
- 3. International Food Festival (Carabram) September 9**
  - Proceeding as originally planned, along with Live Art and World of Jazz.
- 4. Spicy Food Festival – September 29 – October 1, 2017**
  - Discussion arose with the organizer of the event.
    - Locations in downtown were analyzed, including Garden Square, Gage Park and Ken Whillans Square.
    - BIA to speak with Laura Lukasik, then Kelly Stahl in the City.
      - Stick with Culture Days weekend, in September.
  - **Action point:** prepare a letter of support.
- 5. Food + Drink Dining – Dining Guide/Outdoors Signage/Parking Garage Signs**
  - Item deferred to the next meeting.
- 6. Christmas Food + Drink Promotions**
  - Could possibly use the money from item 1 and create a holiday promotion.
    - Dining guide with specials.