

Tuesday, May 2, 2017  
3:00 p.m. to 4:00 p.m.  
76 Main Street North

**MEMBERS:**

Hanh Ngyuen, Scott Upshall

**STAFF:**

Suzy Godefroy, Bobby Karmakar, Andrea Magana

- A number of events occurred in Garden Square.
- Easter weekend was the busiest. Increase for Starbucks but unsure if it could be because of Coffee Culture closing or not.
- Slow in February, and then March picked up. April was pretty good due to lots of events at the Rose Theatre

**1. Mother's Day – May 14, 2017**

- Promotions. Some marketing primarily based in social media.
  - Lunch or dinner in downtown.

**2. National Public Works Week Bus Pull in Gage Park**

- Food vendors participating in selling food for \$5 or less.

**3. BIA Annual General Meeting**

- Food vendors to cater.
  - Little Shop to do salads.
  - Starbucks to do coffee.

**4. Rib 'n Roll – Gage Park May 26 – 28**

- Members at meeting present cannot participate. S. Upshall's Little Shop of Ice Cream is not the targeted market.

**5. Thursday Night Concert Series**

- Coming up every Thursday with a Canadian theme at each concert.

**6. Discover Canada in Garden Square (City of Brampton Event)**

- Tuesday night weekly. Beginning date is unknown.
- Vibrant Brampton coming again, looking into food vendors.

**7. CeleBRAMPTON**

- Completely revamped. Shutting down Queen Street.
  - Forward the contact.

- BIA sponsoring number of events:
  - **Lusofonia** on June 3 and **Latin Fest** June 25 are both seeking food vendors.
- **Bike to Work:** Monday May 29, starting at 7:30 a.m. Starbucks is on board.
- Check into the dates for **Meet the Beat** for 2017.
  - Looking into organizing for June instead of September. Suggested date: Thursday June 15.
  - Note to ensure police can attend. Suzy will reach out to officer that was at safety meeting.
- **Jazz Festival** coming this September seeking food vendors.