

Tuesday, August 1, 2017  
8:30 a.m. to 9:30 a.m.  
76 Main Street North

**MEMBERS:**

Grettel Comas, Peeyush Gupta, Deborah Kenny, Kristina Romasco

**STAFF:**

Suzy Godefroy, Bobby Karmakar, Andrea Magana

**1. TNCS – Arts Alive – Beer Garden Update**

- The request for a beer garden during Thursday Night Concert Series received approval this week from the City of Brampton.
- To be held on August 24, 2017 with Brampton Music Theatre hosting.

**2. Classic Cars Celebration Update**

- Currently in progress with fine tuning the final budget of actuals and will have a wrap up meeting on Thursday.
- Saturday night was not worth having the street closed due to vendors not complying in staying during the whole period.
  - Should they have stayed, the street would have been activated.
  - Patio extensions were good.
  - The stage at Nelson Street and Main Street had ambiance, however, was unfortunate to have all food vendors drop out during the event.
  - Many people have noted that food vendors were not present.
- **Action point:** to be a general vendor in the future, a deposit will be required to secure commitment.
- Party in the Lanes was the strongest event. Considering to host as an independent event again in July and August.
- Survey should be sent to reach feedback.

**3. Farmers' Market 2017 Update**

- Additional spots in front of Cantina Fellini's were offered as well as some additional openings, however, the fee will not be waived.
- Suzy requested to have a seat in the Farmers' Market planning committee and resulted in not having one.

D. Kenny arrives at 9:08 a.m.

**4. Queen Street Merchant Activations Update**

- Display Wares sent in most recent Member eNewsletter.
- Another email will be sent with the Display Wares application.

- A-Frame delegation is to be passed at the next Council meeting, tentatively for August 9.
  - The approval will be a pilot project.

**5. Fall Event Programme – Food Event/ A Night in the Lane/ Halloween**

- Live Art Competition—9 am -5 pm
  - Volunteers needed.
  - Awards ceremony at 4 pm
  - In conjunction with the World of Jazz Festival.
- Food event will be with the food and drink committee.
  - Survey was sent out to see if an event will be done or promotion.
- Night in the Lane: unsure due to the location.
  - Discussion on changing it to a Harvest.
  - Expanding to different laneways.
  - Tentatively Friday September 22 from 6-11 pm.
  - To be added to Marketing.—Backdrop photo opportunity was discussed.
  - Requires merchant engagement.
  - Ensure compatible dates and no colliding with other events.
  - **Action point:** Create a subcommittee for this event.

**6. Christmas Event Programme Update**

- There has not been a meeting since the previous one.
- A Christmas Market will not be organized and has been recommended to the City to take over the operation.
- Will have little mini events and promotions to spend on marketing.
- Discussion arose on a Christmas tree competition to be taken to the meeting.
  - Another idea included wreaths to be used as decorations and Christmas trees in Garden Square.